

SPDR GOLD TRUST  
Form DEFA14A  
September 08, 2014

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**SCHEDULE 14A**  
**Proxy Statement Pursuant to Section 14(a) of the**  
**Securities Exchange Act of 1934**

Filed by the Registrant ☒ x

Filed by a Party other than the Registrant ☐ "

Check the appropriate box:

- ☐ Preliminary Proxy Statement
- ☐ **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ Definitive Proxy Statement
- ☒ Definitive Additional Materials
- ☐ Soliciting Material Pursuant to Section 240.14a-12

**SPDR® GOLD TRUST**

**SPONSORED BY WORLD GOLD TRUST SERVICES, LLC**

**(Name of Registrant as Specified In Its Charter)**

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**(Name of Person(s) Filing Proxy Statement, if other than the Registrant)**

Payment of Filing Fee (Check the appropriate box):

☒ No fee required.

☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

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2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

☐ Fee paid previously with preliminary materials.

☐ Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

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**SPDR Gold Trust PROXY LITE MESSAGE**

**(RECORDED PLAYBACK)**

Hello, I am Adrian Pound, chief financial officer of World Gold Trust Services. We sponsor SPDR Gold Trust, which you may know as GLD.

I am calling as our records indicate that you have not yet voted on two IMPORTANT shareholder proposals to MODERNIZE and SIMPLIFY the Trust. Your vote is EXTREMELY IMPORTANT and I would request your support FOR these key initiatives.

To vote, please call 1-800-454-8683. That number again is 1-800-454-8683.

Alternatively you can vote online or by mail using the instructions we sent to you recently.

We greatly appreciate your time AND your investment in GLD!

Thank you and have a good day!