INTERNATIONAL PAPER CO /NEW/ Form 8-K March 07, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): March 6, 2013

International Paper Company

(Exact name of registrant as specified in its charter)

Commission file number 1-3157

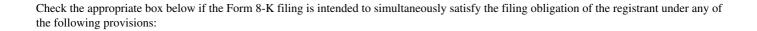
New York (State or other jurisdiction

13-0872805 (IRS Employer

of incorporation) Identification No.)

6400 Poplar Avenue, Memphis, Tennessee
(Address of principal executive offices)

Registrant s telephone number, including area code: (901) 419-7000



- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

SECTION 7. REGULATION FD.

Item 7.01. Regulation FD Disclosure.

John V. Faraci, Chairman and Chief Executive Officer of International Paper Company (the Company), established a Rule 10b5-1 trading plan (the Trading Plan) to sell a portion of his holdings of Company common stock as part of his personal financial planning strategy for asset diversification and liquidity. The Trading Plan provides for the sale of up to 120,000 shares of his Company common stock. Planned sales under the Trading Plan will commence no earlier than April 5, 2013, provided that the price of Company stock achieves specified levels. The Trading Plan terminates on the earlier of April 6, 2014, or the completion of all sales contemplated under the Trading Plan.

10b5-1 Plans Generally

The Trading Plan described above was adopted in accordance with guidelines specified in Rule 10b5-1 under the Securities Exchange Act of 1934, as amended, and the Company s policies regarding transactions in its securities. Rule 10b5-1 permits individuals who are not in possession of material, non-public information at the time the plan is adopted to establish pre-arranged plans to buy or sell Company stock. Once a plan is established, the individual retains no discretion over purchases or sales under the plan, and the transactions are executed through a broker on or after specified dates, whether or not the individual subsequently acquires material, non-public information about the Company.

Any transactions under the Trading Plan described above will be disclosed publicly through Form 144 and Form 4 filings with the Securities and Exchange Commission when due.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

International Paper Company

By: /s/ SHARON R. RYAN

Date: March 7, 2013

Name: Sharon R. Ryan

Title: Senior Vice President, General Counsel and Corporate

Secretary