MAJESCO ENTERTAINMENT CO Form 8-K March 02, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 27, 2012

MAJESCO ENTERTAINMENT COMPANY

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

000-51128 (Commission File Number) **06-1529524** (IRS Employer

of incorporation)

Identification No.)

160 Raritan Center Parkway

Edison, New Jersey

(Address of principal executive offices and zip code)

Registrant s telephone number, including area code: (732) 225-8910

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- "Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- "Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of directors or certain officers; election of directors; appointment of certain officers; compensatory arrangements of certain officers.

(e) On February 27, 2012, the Compensation Committee of the Board of Directors of Majesco Entertainment Company (the Company) approved the terms of an incentive bonus program for the Company s 2012 Fiscal year. A description of the material terms of the 2012 Executive Officer Incentive Bonus Program applicable to the Company s executive officers is set forth in Exhibit 10.1 of this current report.

Item 9.01 Financial Statements and Exhibits

The following exhibit is furnished with this report:

Exhibit No Description

10.1 2012 Executive Officer Incentive Bonus Program

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MAJESCO ENTERTAINMENT COMPANY

Dated: March 2, 2012

/s/ Jesse Sutton Jesse Sutton Chief Executive Officer