

E TRADE FINANCIAL CORP  
Form 8-K  
December 16, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): December 16, 2009

**E\*TRADE Financial Corporation**

(Exact name of Registrant as Specified in its Charter)

**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**1-11921**  
(Commission File Number)

**94-2844166**  
(I.R.S. Employer  
Identification Number)

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135 East 57<sup>th</sup> Street, New York, New York 10022

(Address of Principal Executive Offices and Zip Code)

(646) 521-4300

(Registrant's Telephone Number, including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 8.01. OTHER EVENTS**

On December 16, 2009, E\*TRADE Financial Corporation (the Company ) announced that it intends to operationally restructure its cross-border trading line of business, where customers residing outside of the U.S. trade in U.S. securities, in an effort to obtain efficiencies and higher margins. Additionally, following a review and assessment of competitiveness and profitability, the Company is also pursuing an exit of non-U.S. local market trading, where customers residing outside of the U.S. trade in non-U.S. securities. The Company has recently entered into agreements to sell its local market trading operations in Germany and the Nordic region.

**SIGNATURE**

**Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.**

Dated: December 16, 2009

E\*TRADE FINANCIAL CORPORATION

By: /s/ **KARL A. ROESSNER**  
**Karl A. Roessner**

**Corporate Secretary**