OMX AB Form 425 September 11, 2007

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The NASDAQ Stock Market
Investor Presentation
Third Quarter 2007

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Filed

by

The

Nasdaq

Stock

Market,

Inc.

pursuant

to

Rule

425

under

the

Securities

Act

of

1933,

as

amended,

and

deemed

filed

pursuant

to

Rule

14a-12

under

the

Securities

Exchange

Act

of

1934,

as

amended.

Subject

Company:

OMX

AB

(Commission

File

No.

132-02618)

Set

forth

below

are

excerpts

from

an

updated

Investor

Presentation

of

The

Nasdaq

Stock

Market,

Inc.

(Nasdaq),

which

excerpts

relate

to

the

potential

combination

of

Nasdaq

and

OMX

AB:

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Forward Looking Statement

Forward-looking statements in this Investor Presentation are subject to known and unknown risks, uncertainties and other factor our actual results, performance or achievements to be materially different from any future results, performance, or achievements

expressed or

implied by such forward-looking statements. These forward-looking statements were based on various factors and were derive assumptions. Words such as anticipates,

estimates.

expects,

projects,

intends,

plans,

believes

and words or terms of similar substance

used in connection with any discussion of future operating results or financial performance identify forward-looking statement among others, statements relating to the timing and benefits of strategic initiatives.

Factors that could cause actual results to differ materially from those contemplated by the forward-looking statements include, following factors: (i) the issuer's operating results may be lower than expected; (ii) the issuer's ability to implement its strategic consequences from its pursuit of its corporate strategy; (iii) competition, economic, political and market conditions and fluctual interest rate risk; (iv) government and industry regulation; (v)

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by the issuer of significant trading volume or listed companies.

Most of these factors are difficult to predict accurately and are generally beyond the issuer's control. You should consider the uncertainty and any risk

resulting from such uncertainty in connection with any forward-looking statements that may be made herein. Readers are cauti undue reliance on these forward-looking statements, which speak only as of TODAY S

date. Readers should carefully review OUR PUBLIC FILINGS

WITH THE SEC, INCLUDING OUR MOST RECENT FORM 10-K AND FORM 10-Q, including, but not limited to, the SEG FACTORS,

Management s Discussion and Analysis of Financial Condition and Results of Operation,

financial statements and the accompanying

notes. Except for our ongoing obligations to disclose material information under the federal securities laws, the issuer undertainelease publicly any revisions to any forward-looking statements, to report events or to report the occurrence of unanticipated events. For any

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Non-GAAP Information

In addition to disclosing results determined in accordance with U.S. generally accepted accounting principles (GAAP), NAS non-GAAP results of operations, including total expenses, operating income, net income and diluted earnings per share, that exthat are described further in this presentation and in the reconciliation table of non-GAAP to GAAP information provided at the presentation. Management believes that this non-GAAP information provides investors with additional information to assess it performance by excluding these costs and assists investors in comparing our operating performance to prior periods. Management GAAP information, along with GAAP information, in evaluating its

historical operating performance. The non-GAAP information is not prepared in

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Cautionary Note Regarding Forward-Looking Statements

Information set forth in this communication contains forward-looking statements, which involve a number of risks and uncerta NASDAQ caution readers that any forward-looking information is not a guarantee of future performance and that actual results could differ materially

from those contained in the forward-looking information. Such forward-looking statements include, but are not limited to, state benefits of the Offer, the proposed business combination transaction involving NASDAQ and OMX, including estimated rever Combined Group s plans, objectives, expectations and intentions and other statements that are not historical facts. Additional identified in NASDAQ s filings with the U.S. Securities Exchange Commission (the SEC), including its Report on Form 10-K for the fiscal year ending

December

31, 2006 which is available on NASDAQ s website at http://www.nasdaq.com

and the SEC s

website at SEC s

website at www.sec.gov. and

in OMX s

filings with the Swedish Financial Supervisory Authority (Sw. Finansinspektionen) (the "SFSA") including its annual report for available on OMX s

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Notice to OMX shareholders

While the Offer is being made to all holders of OMX shares, this

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of an offer to purchase, sell or exchange any securities of OMX or an offer to purchase, sell or exchange or the solicitation of an offer to purchase, sell

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Additional Information About this Transaction

On August 7, 2007, NASDAQ filed with the SEC a Registration Statement on Form S-4 that includes a preliminary proxy state also constitutes a prospectus of NASDAQ. **Investors and security holders are urged to read the preliminary** proxy statement/prospectus

and the definitive proxy statement/prospectus when it becomes available, as well as other applicable documents regarding the proposed business combination transaction, because those documents contain, or will contain, important information. You may a free copy of those documents and other related documents filed

by NASDAQ with the SEC at the SEC's

website at www.sec.gov. The

proxy statement/prospectus and the other documents may also be obtained for free by accessing NASDAQ's website at http://www.nasdaq.com

and OMX's

website at http://www.omxgroup.com.

NASDAQ and its directors and executive officers and other members of management and employees may be deemed to be par solicitation of proxies from NASDAQ stockholders in respect of the transactions described in this communication. You can fir NASDAQ's executive officers and directors in NASDAQ's definitive

proxy statement filed with the SEC on April 20, 2007. You can obtain free copies of

these documents and of the proxy statement/ prospectus from NASDAQ by accessing NASDAQ's website at http://www.nasda information regarding the interests of such potential participants will be included in the proxy statement/prospectus and the oth filed with the SEC when they become available.

Additional Disclaimers

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Leveraging Proven Strengths to Grow Profits Opportunities

Growth in Equity Trading

Options Trading
Portal Market
Expanding Value-added Issuer Services
Global expansion and consolidations
Technology Leadership
Customer Focus
Efficient Operator

Proven Integrator Strengths combination

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Leading global securities exchange
World leading technology provider
Global visibility for issuers
Competitive derivatives market offering

Enhanced strategic opportunities Significant synergy potential Leading U.S. exchange #1 in U.S. IPOs and transaction volume Leading global brand World s most efficient trading engine **Efficient Operator** Successful integrator **Industry Leading Innovators are Combining** Group Home to leading companies World s leading exchange technology provider 3 rd largest equity derivatives exchange Track record of successful

cross-border integration

The

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```
400,000
500,000
600,000
700,000
2003
2004
2005
2006
2007
0
1
2
3
4
5
6
7
8
Derivatives,
no of contracts/day
Equity turnover,
$ bn/day
OMX is a leading European exchange with strong
momentum
0
50
100
150
200
250
300
2004
2005
2006
2007
OMX equity and derivatives trading volume
(1)
OMX operating profit
(2)
(1)
Source: OMX. Data for 2007 for January 1 June 30
(2)
Source:
Company
data.
IFRS
financials
only
```

available

from 2004
onwards.
Data
for 2007
based
on annualized
1H2007,
includes
a non-recurring gain of SEK101mm related to sale of shares in Orc Software

Based on SEK/\$ exchange rate of 6.665 as of July 11, 2007

(3)

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The Combination Creates an Exchange Company with

Multi-Asset, Multi-Service Capabilities Across the Globe

Cash Equities

Derivatives

Commodities

Derivatives

Commodities

OTC

Companies

Warrants,

ETF s

Funds

Bonds

Corporate

Client

services

Dissemination

_	• .	
Han	111	165
Eat	111	.105

Equities Derivatives

Market

Analytics

Market Data

Cash

Equities

Derivatives

Mutual

Funds

Commodities

License

Facility

Management

Network

Business

Process

Outsourcing

(BPO)

Trading

Clearing

Listing

Information

Services

Global

Technology

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NASDAQ OMX will have Geographic and Product

Diversification

Asia/Australia

5%

US

55%

Nordic

26%

Rest of Europe

14%

Revenues by Region

Revenues by Region

Revenues by Product Segment

Revenues by Product Segment

Cash trading

31%

Listings

21%

Market data

18%

Derivatives

6%

Technology

17%

Other

7%

Source: 2006 NASDASQ and OMX data. Represents Pro-forma revenues

Note: OMX revenues converted at SEK/\$ exchange rate of 6.665 as of July 11, 2007

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NASDAQ OMX Will Create the World s Premier Listing
Exchange
#1 in global listing (3,936 listings)
(1)

_ugug.
#2 in market capitalization of listed
companies (\$5.5 trillion)
(1)
Diverse listings across all sectors
3,936
3,896
3,525
3,447
3,273
1,896
1,706
1,196
761
2,425
NASDAQ OMX
Group
TSX Group
NYSE/Euronext
BME
London
Tokyo SE
Australian
Exchange
Korea
Exchange
Hong Kong
Exchanges
Deutsche
Boerse
Sources:
(1) World Federation of Exchanges. As of 06/30/2007
(2)
NYSE
Euronext
June
data
from
July
10,
2007
press
release
Total Number of Listings of Major Exchanges
(1,2)
Health Care
16%
Telecom. & Info.
Technology
25%

25% Financials

24%

Industrials

13%

Energy & Utilities 3%

Consumer

16%

Materials

3%

Sectors

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: A Highly Synergistic Combination Shared Management

Vision

Relentless focus on continuous

innovation and growth Shared Strategy of Developing World Class Technology as a Competitive Strength Shared Commitment to Delivering Growth and Creating Shareholder Value

YOY net income growth of 238% in 2Q $\,$ 07

11 consecutive quarters of net revenue growth

4 year operating profit CAGR of $77\%^1$

Focus on cost efficiency

Excludes discontinued operations
Industry leading execution speeds
Multi-asset processing capability
High capacity levels
Highly efficient operations

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Market Technology Partners and Customers in more than

50 countries

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Approx. \$150M in Net Revenue and Cost synergies Cost

(1)

Synergies

\$100M

Revenue

(1)

Synergies

\$50M

Transaction Services

Operations & Technology

European sales of NASDAQ products

U.S. broker-dealers buy OMX data

New products including index data feeds

Increased velocity on OMX s platform

Increased derivatives volume

Capitalizing on regulatory change

Dual listings

Access to U.S. private placement market via Portal

Higher share of growth in company listings

Cross-selling of Corporate Client Services

Integrate systems and platforms

Merging US operations

Leverage Genium platform

Consolidate real estate

Rationalization of overlapping functions and

services

Information Services

Issuer Services

Non-Technology

(1)

One-off pre-tax costs to achieve synergies are expected to be \$150M over 2 years

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Proven Integration Capabilities
BRUT
2004
Carpenter Moore 2005

INET	2005
Shareholder.com	2006
Prime Zone	2006
Reykjavik	2006
Computershare MT	2006
Copenhagen	2005
Vilnius	2004
Tallinn	2003
Riga	
2003	
Helsinki	
2003	
Directors Desk	2007