

E TRADE FINANCIAL CORP  
Form 8-K  
March 16, 2005

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# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

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## FORM 8-K

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CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 14, 2005

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## E\*TRADE Financial Corporation

(Exact Name of Registrant as Specified in Its Charter)

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Delaware  
(State or other Jurisdiction  
of incorporation)

1-11921  
(Commission File Number)

94-2844166  
(IRS Employer  
Identification No.)

135 East 57<sup>th</sup> Street  
New York, New York  
(Address of Principal Executive Offices)

10022  
(Zip Code)

(646) 521-4300

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(Registrant's Telephone Number, Including Area Code)

**Not Applicable**

(Former Name or Former Address, if Changed Since Last Report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - .. Soliciting material pursuant to Rule 14a-12 under the Exchange act (17 CFR 240.14a-12)
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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***Item 8.01. Other Events.***

E\*TRADE Financial Corporation announces that Lou Klobuchar, formerly the President of the Company's Financial Services Division, has retired, effective Monday, March 14, 2005. Mr. Klobuchar reported to Jarrett Lilien, the Company's President and Chief Operating Officer, as a member of Mr. Lilien's team. With Mr. Klobuchar's retirement, Mr. Lilien will continue his overall responsibility for execution of the Company's retail strategy without interruption.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

E\*TRADE Financial Corporation

Date: March 16, 2005

By:           /s/ RUSSELL S. ELMER          

Name: Russell S. Elmer  
Title: Corporate Secretary