Edgar Filing: DUN & BRADSTREET CORP/NW - Form 4

| DUN & BF Form 4 March 13, 2 | RADSTREET CO 2015 | RP/NW | | | | | | | | | |
|--|---|--|---------|---|----------------|-----------|------------------------|--|-----------------------------------|---|--|
| FOR | ЛЛ | | | | | | | | OMB AP | PROVAL | |
| Check | STATES S | S SECURITIES AND EXCHANGE CO Washington, D.C. 20549 | | | | | MMISSION | OMB Number: | 3235-0287 | | |
| if no lo subject Section Form 4 Form 5 obligati may co | nger to 16. or Filed pu | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section | | | | | | Expires: Estimated av burden hours response | | | |
| <i>See</i> Instruction 30(h) of the Investment Company Act of 1940 1(b). | | | | | | | | | | | |
| (Print or Type | e Responses) | | | | | | | | | | |
| 1. Name and Address of Reporting Person * PEIREZ JOSHUA L2. Issuer Name and Ticker or Trading Symbol5. Relationship of Issuer | | | | | | | • | Reporting Person(s) to | | | |
| | | DUN & BRADSTREET CORP/NW [DNB] | | | | P/NW | (Check all applicable) | | | | |
| (Last) (First) (Middle) 103 JFK PARKWAY | | | | | | | | Director 10% Owner _X Officer (give title Other (specify elow) below) Chief Operating Officer | | | |
| | | | | Filed(Month/Day/Year) A | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) | | | |
| SHORT HILLS, NJ 07078 Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | | | | | | | |
| (City) | (State) | (Zip) | Tal | ble I - Non | -Derivative | Securi | ities Acquir | ed, Disposed of, | or Beneficially | Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution D any (Month/Day | ate, if | 3. 4. Securities Acquired (A) TransactionDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) | | | | or 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | OwnershipIndiForm:BenDirect (D)Ow | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | Code V | | or (D) | Price | (Instr. 3 and 4) | (1130. 4) | | |
| Common Stock | 03/11/2015 | | | А | 46.8961 (1) | А | \$ 127.205 | 18,198.7005 | D | | |
| Common Stock | 03/11/2015 | | | F | 6 <u>(2)</u> | D | \$ 127.205 | 18,192.7005 | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | Date | Amou Unde Secur | le and int of rlying ities . 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|-----------------------|---|---|---|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|-----------------|---------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| PEIREZ JOSHUA L 103 JFK PARKWAY SHORT HILLS, NJ 07078 | | | Chief Operating | Officer | | | |
| Signatures | | | | | | | |
| /s/ Kristin R. Kaldor for Joshua filed | 03/13/2015 | | | | | | |

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquired pursuant to a dividend reinvestment feature of the issuer's stock incentive plan in connection with restricted stock units held by the reporting person.

Date

(2) The reporting person made an irrevocable election in November 2014 to satisfy tax withholding obligations relating to the vesting of shares of Common Stock previously awarded through the deduction of shares from the vested amount.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.