#### Edgar Filing: HOPLAMAZIAN MARK SAMUEL - Form 4

#### HOPLAMAZIAN MARK SAMUEL

Form 4

March 20, 2012

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Common

Stock (2)

03/16/2012

(Print or Type Responses)

1. Name and Address of Reporting Person \*

HOPLAMAZIAN MARK SAMUEL			Symbol Hyatt Hotels Corp [H]				6	Issuer (Check all applicable)			
(Last)  C/O HYA  CORPOR  DRIVE, 1	3. Date of Earliest Transaction (Month/Day/Year) 03/16/2012					(Check all applicable)  _X_ Director 10% Owner _X_ Officer (give title Other (specify below) President & CEO					
GWG A G	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting					
CHICAG	O, IL 60606							Person	Tore than one re	porting	
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Secur	ities Acq	uired, Disposed o	f, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	Date 2A. Deemed ar) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Ownership Indi Form: Direct Bend (D) or Own	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class A Common Stock	03/16/2012			Code V	7,985	(D)	Price (1)	225,222	D		
Class A Common Stock	03/16/2012			F	2,512	D	\$ 41.29	222,710	D		
Class A	00/1/6/0010				<b>50</b> (5)		Φ.Ω	205.266	_		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Α

72,656 A

\$0

295,366

D

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and An Underlying Sec (Instr. 3 and 4)
				Code V	/ (A)	(D)	Date Exercisable	Expiration Date	Title o
Restricted Stock Units	(1)	03/16/2012		M		7,985	03/16/2012	03/16/2012	Class A Common Stock
Stock Appreciation Rights	\$ 41.29	03/16/2012		A	86,755		(3)	03/16/2022	Class A Common 8 Stock

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

HOPLAMAZIAN MARK SAMUEL C/O HYATT HOTELS CORPORATION 71 S. WACKER DRIVE, 12TH FLOOR CHICAGO, IL 60606

X

President & CEO

### **Signatures**

/s/ Harmit J. Singh,
Attorney-in-fact
03/20/2012

\*\*Signature of Reporting Person Da

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each Restricted Stock Unit ("RSU") represents the contingent right to receive, at settlement, one share of Class A Common Stock. This transaction represents the settlement of vested RSUs in shares of Class A Common Stock.
- (2) Represents 72,656 shares of restricted Class A common stock ("Restricted Stock") issued pursuant to the Amended and Restated Hyatt Hotels Corporation Long-Term Incentive Plan (the "LTIP"). The Restricted Stock will vest following the three-year period ending December 31, 2014, subject to attainment of certain performance goals set forth in a restricted stock award agreement. The Restricted Stock is subject to certain restrictions, including restrictions on transfer, prior to vesting. The shares of Restricted Stock vest at 12.5% if the threshold goal is achieved, 50% if the target goal is achieved and 100% if the maximum goal is achieved or exceeded. If less than

Reporting Owners 2

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100% of the shares of Restricted Stock vest, then those shares that do not vest will be forfeited.

(3) The stock appreciation rights issued pursuant to the LTIP vest in four equal annual installments beginning on March 16, 2013.

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