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HADTE HOUSTON H

Form 4	USION II												
November 2	2, 2010												
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION									OMB APPROVAL OMB 3235-028				
Check th	Wa	shingt	ton,	D.C. 20	549			Number	: Ianuary 3				
if no long subject to Section 1 Form 4 c	or SIAIE or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES									Expires: 200 Estimated average burden hours per response 0		
Form 5 obligatio may con <i>See</i> Instr 1(b).	ns Section 17	Public U	ection 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940										
(Print or Type]	Responses)												
1. Name and Address of Reporting Person <u>*</u> HARTE HOUSTON H			2. Issuer Name and Ticker or Trading Symbol HARTE HANKS INC [HHS]						5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction						(Check all applicable)				
9601 MCALLISTER FREEWAY, SUITE 610			(Month/Day/Year) 11/22/2010						X_ DirectorX_ 10% Owner Officer (give title Other (specify below) below)				
				endment, Date Original nth/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
SAN ANTO	ONIO, TX 78216	5							Form filed by Person	More than One	e Reporting		
(City)	(State)	(Zip)	Tab	le I - No	on-D) erivative	Secur	ities A	cquired, Disposed	of, or Benefi	cially Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date any (Month/Day/Year)			n Date, if	Code Disposed of (D)					Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	V	Amount	or	Price	Transaction(s) (Instr. 3 and 4)				
Common Stock	11/22/2010			G	V	400	D	\$0	6,607,118	D			
Common Stock									3,061	I	By Partnerships		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Title Amoun Underl Securit (Instr.	nt of lying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address		Relationships							
	Director	10% Owner	Officer	Other					
HARTE HOUSTON H 9601 MCALLISTER FREEWAY, SUITE 610 SAN ANTONIO, TX 78216	Х	Х							
Signatures									
Robert L. R. Munden, Power of Attorney	11/22/201	0							
**Signature of Reporting Person	Date								
Explanation of Responses	2.								

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.