

MOLSON COORS BREWING CO  
 Form 4  
 November 09, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PERKINS DAVID**

2. Issuer Name and Ticker or Trading Symbol  
**MOLSON COORS BREWING CO  
 [TAP.A; TAP]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
 (Month/Day/Year)  
**11/08/2007**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Global Chief Commercial Office**

**C/O MOLSON COORS BREWING COMPANY, 1225 17TH STREET, SUITE 3200**

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**DENVER, CO 80202**

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (A) or (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		18,000	A	\$ 35.96
							34,103
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		1,800	D	\$ 53.11
							32,303
Class B Common Stock	11/08/2007		M <sup>(1)</sup>		5,600	D	\$ 53.12
							26,703

Edgar Filing: MOLSON COORS BREWING CO - Form 4

Class B Common Stock	11/08/2007	<u>M</u> <sup>(1)</sup>	200	D	\$ 53.13	26,503	D
Class B Common Stock	11/08/2007	<u>M</u> <sup>(1)</sup>	1,000	D	\$ 53.16	25,503	D
Class B Common Stock	11/08/2007	<u>M</u> <sup>(1)</sup>	200	D	\$ 53.17	25,303	D
Class B Common Stock	11/08/2007	<u>M</u> <sup>(1)</sup>	900	D	\$ 53.3	24,403	D
Class B Common Stock	11/08/2007	<u>D</u> <sup>(1)</sup>	8,300	D	\$ 53.35	16,103	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					V	(A) (D)	Date Exercisable	Expiration Date		
Employee Stock Option (Right to Buy)	\$ 35.96	11/08/2007		<u>M</u> <sup>(1)</sup>		18,000	<u>(2)</u>	05/02/2013	Class B Common Stock	Amount or Number of Shares 18,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director    10% Owner    Officer    Other

PERKINS DAVID  
C/O MOLSON COORS BREWING COMPANY  
1225 17TH STREET, SUITE 3200  
DENVER, CO 80202

Global Chief Commercial Office

## Signatures

David Perkins

11/08/2007

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Perkins executed an option exercise and sale of the underlying shares of common stock.
  - (2) This option is fully vested and exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.