BIRCH JEAN M Form 4/A March 10, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

Common

Stock (1)

02/22/2010

1. Name and A	Address of Report AN M	ing Pe	Symbol	 2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN] 3. Date of Earliest Transaction (Month/Day/Year) 02/22/2010 			5. Relationship of Reporting Person(s) to Issuer			
(Last) 450 N. BR	(First)	Ì	ddle) 3. Date of (Month/Da				(Check all applicable) Director 10% Owner _X_ Officer (give title Other (specify below)			
						,	Pres. IHOP			
(Street)			Filed(Mon	4. If Amendment, Date Original Filed(Month/Day/Year) 02/23/2010			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
GLENDAL	E, CA 91203-	4415				Form filed by Person	More than One Ro	eporting		
(City)	(State)	(Z	ip) Table	e I - Non-Do	erivative Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction	Date	2A. Deemed	3.	4. Securities	5. Amount of	6. Ownership	7. Nature of		
Security	rity (Month/Day/Year) Exec		Execution Date, if	Transactio	onAcquired (A) or	Securities	Form: Direct	Indirect		
(Instr. 3)			any	Code	Disposed of (D)	Beneficially	(D) or	Beneficial		
			(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	Indirect (I)	Ownership		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Following

Reported

32,311

Transaction(s) (Instr. 3 and 4)

(A)

(D)

Price

\$0

(3)

(Instr. 4)

D

(Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Code V Amount

A

7,311

(2)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (1)	\$ 28.21	02/22/2010		A	29,245	<u>(4)</u>	02/22/2020	Common Stock	29,245

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
BIRCH JEAN M						

450 N. BRAND BLVD. - 7TH FL GLENDALE, CA 91203-4415 Pres. IHOP

Dalatianshin

Signatures

/s/ Rebecca Tilden as attorney-in-fact for Jean M.
Birch

03/08/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On February 23, 2010, a Form 4 was filed for the reporting person that misreported the number of shares of restricted stock and options granted to the reporting person. This Form 4A is being filed to amend the transactions reported therein to report the correct number of shares of restricted stock and options granted to the reporting person.
- (2) Represents shares of restricted stock that vest in full on February 22, 2013.
- (3) Granted as compensation for services.
- (4) The option vests in three equal annual installments beginning on February 22, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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