NOVA MEASURING INSTRUMENTS LTD Form 6-K July 02, 2007

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

Date of Report: July 2, 2007 Commission File No.: 000-30688

NOVA MEASURING INSTRUMENTS LTD.

Building 22 Weitzmann Science Park, Rehovot P.O.B 266 Israel

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F:

Form 20-F x Form 40-F o

Indicate by check mark whether the registrant is submitting this Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to 12g3-2(b) under the Securities Exchange Act of 1934:

Yes o No x

If Yes is marked, indicate below the file number assigned to the registrant in connection with 12g3-2(b):

N/A.

Attached hereto and incorporated by way of reference herein is the Registrant s press release entitled Nova CEO To Present at Upcoming C.E. Unterberg Towbin Emerging Growth Opportunities Conference .

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Signatures 1

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NOVA MEASURING INSTRUMENTS LTD. (the "Registrant")

By: /s/ Dror Dauvid

Dror David Chief Financial Officer

Date: July 2, 2007

Company Contact:

Dror David, Chief Financial Officer Nova Measuring Instruments Ltd. Tel: 972-8-938-7505

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Company Press Release

Nova CEO To present at upcoming C.E. Unterberg Towbin Emerging Growth Opportunities Conference

Rehovot, Israel, July 2, 2007 Nova Measuring Instruments Ltd. (Nasdaq: NVMI), provider of leading edge stand alone metrology and the market leader of integrated metrology solutions to the semiconductor process control market, today announced that the Company s President & CEO, Mr. Gabi Seligsohn, is scheduled to present at the CEUT s upcoming investor conference. Following are the conference details:

3rd Annual C.E. Unterberg Towbin Emerging Growth Opportunities Conference

Mandarin Oriental Hotel, 80 Columbus Circle St.

New York, NY. 212-805-8800 **Date: Tuesday, July 10, 2007**

Presentation time: 4:30 pm EDT (1:30 pm PDT)

About Nova

Nova Measuring Instruments Ltd. develops, produces and markets advanced integrated and stand alone metrology solutions for the semiconductor manufacturing industry. Nova is traded on the NASDAQ & TASE under the symbol NVMI. The Company s website is www.nova.co.il.