SK TELECOM CO LTD Form 6-K June 08, 2007

#### **Table of Contents**

# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# Form 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE MONTH OF JUNE 2007

#### SK Telecom Co., Ltd.

(Translation of registrant s name into English)
11, Euljiro2-ga, Jung-gu
Seoul 100-999, Korea
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.) Form 20-F b Form 40-F o Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders. Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant s home country ), or under the rules of the home country exchange on which the registrant s securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant s security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR. Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes o If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b):

#### **TABLE OF CONTENTS**

Preliminary Results of Operations (Fair Disclosure)

**EXHIBIT INDEX** 

**SIGNATURES** 

EX-99.1 Monthly Factsheet dated as of June 5, 2007

#### **Table of Contents**

## **Preliminary Results of Operations (Fair Disclosure)**

\*The following estimates are subject to change based on the actual results of our business performance.

#### 1. Details of Results of Operations

		Results of Current	Results of Previous	Increase (Decrease) from Previous	Results of the same period in Fiscal Year ended December 31, 2006	Increase (Decrease) from the same period in Fiscal Year ended December 31, 2006							
(Unit: in millions of Won, %)		Period	Period	Period (%)	(%)	(%)							
Operating Revenue	Current												
	Total												
Operating Income	Current												
Ordinary Income	Total Current												
Ordinary income	Total												
Net Income	Current												
	Total												
Wireless Subscribers		21,079,00 <b>2</b> 0,893,000 0.89% (End (End of		0.89%	19,849,000	6.20%							
					(End of								
		of	April 2007)		May 2006)								
ADDIT /A		May 2007)			***	2.468							
ARPU (Average Revenue per User)		Won	Won	(3.07%)	Won	2.46%							
		44,838 46,260 (April 2007 March 2007)			43,760 (April 2006)								
Average Wireless Internet Revenue		Won	Won	(6.10%)	Won	(0.70%)							
per User		11,155	11,880	(0.1070)	11,234	(0.70%)							
		(April 2007 March 2007)			(April 2006)								
Outgoing Voice MOU (Minutes of		208	183	13.66%	207	0.48%							
Usage)		minutes minutes			minutes								
		(March 200F) bruary 2006											
2. Details of Disclosure		Information provider: Target audience of disclosure: (Scheduled) information release date: Event (Location): Person responsible for		SK Telecom IR Team									
							Securities analysts and institutional investors.  The above Information will be released by email or at www.sktelecom.com after this disclosure is made.						
				3. Contact Details		disclosure				Tae Jin Park, Head of IR Team			
						(Tel.):				(822-6100-2400)			
						\ - <del></del> /-		(0== 0100 = 100)					

Inquiries relating to disclosure (Tel.):

Jinmo Kim, Manager, IR Team

(822-6100-1620)

4. Other Relevant Matters:

Please ref

Please refer to the attached file for details.

\*Related Disclosure:

#### **Table of Contents**

#### **EXHIBIT INDEX**

Exhibit No. Description

Factsheet(May) Monthly Factsheet dated as of June 5, 2007

#### **Table of Contents**

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.

(Registrant)

By: /s/ Tae Jin Park

(Signature)

Title: Tae Jin Park Name: Vice President

Date: June 5, 2007