

FORD MOTOR CO  
Form 8-K  
November 07, 2008

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D. C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: November 4, 2008  
(Date of earliest event reported)

FORD MOTOR COMPANY  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of incorporation)

1-3950  
(Commission File Number)

38-0549190  
(IRS Employer Identification No.)

One American Road, Dearborn, Michigan  
(Address of principal executive offices)

48126  
(Zip Code)

Registrant's telephone number, including area code 313-322-3000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 140.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operations and Financial Condition.

Ford Motor Company ("Ford") hereby incorporates by reference its earnings news release dated November 7, 2008, which is filed as Exhibit 99 hereto.

Ford will conduct two conference calls on November 7, 2008 to review preliminary third quarter 2008 financial results. Beginning at 9:00 a.m., Ford's President and Chief Executive Officer Alan Mulally and Executive Vice President and Chief Financial Officer Lewis Booth will host a presentation for the investment community and news media to discuss Ford's preliminary financial results. Investors may access this presentation by dialing 800-573-4754 (or 1-617-224-4325 from outside the United States). The passcode for either telephone number is a verbal response of "Ford Earnings."

At 11:00 a.m., Ford Senior Vice President and Controller Peter Daniel, Ford Vice President and Treasurer Neil Schloss, and Ford Motor Credit Company Vice Chairman and Chief Financial Officer K.R. Kent will host a presentation for fixed income analysts and investors. Investors may access this presentation using the same dial-in information as above, with the passcode being a verbal response of "Ford Fixed Income."

A listen-only webcast and supporting presentation materials for these calls is available on the Internet at [www.shareholder.ford.com](http://www.shareholder.ford.com). Investors may also access replays for one week following the presentations by dialing 888-286-8010 (or 1-617-801-6888 from outside the United States). The passcode for replays of the earnings call is 29481628; the passcode for replays of the fixed income call is 55865600. All times referenced above are in Eastern Time.

Please note that Exhibit 99 to this Form 8-K discusses revenue and profits excluding special items for Ford's Automotive and Financial Services sectors and for the primary operating segments and business units therein. The most directly comparable financial measures calculated and presented in accordance with U.S. Generally Accepted Accounting Principles are revenue and profits including special items. We believe that revenue and profits excluding special items are useful measures to provide investors, because they exclude those items that we do not consider to be indicative of earnings from ongoing operating activities. As a result, revenue and profits excluding special items provide investors with more relevant measures of the results generated by our operations.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

As disclosed in Exhibit 99, we are eliminating performance bonuses for 2008 for salaried employees, including our principal executive officer, principal financial officer, and other named executive officers, under our Annual Incentive Compensation Plan Metrics for 2008 (originally filed as Exhibit 10-O-2 to our Annual Report on Form 10-K for the year ended December 31, 2007).

Item 9.01. Financial Statements and Exhibits.

EXHIBITS

Designation	Description	Method of Filing
Exhibit 99	Earnings News Release dated	Filed with this Report

November 7, 2008

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FORD MOTOR COMPANY  
(Registrant)

Date: November 7, 2008

By: /s/ Louis J. Ghilardi  
Louis J. Ghilardi  
Assistant Corporate Secretary

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EXHIBIT INDEX

Designation	Description
<u>Exhibit 99</u>	Earnings News Release dated November 7, 2008

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