## Edgar Filing: Skala Justin - Form 4

Skala Justir Form 4	1								
February 12	2, 2019								
FORM	<b>14</b>	STATES SI	ECHIDITIES A	ND EV(		COMMISSIO	ΝT	PPROVAL	
Washington, D.C. 20549							Number:	3235-0287	
Check t if no lor	agor				~~ ~ ~ ~ ~		Expires:	January 31, 2005	
subject Section Form 4	to STATEN 16. or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							
Form 5 obligati may con <i>See</i> Inst 1(b).	ons ntinue. Section 17(	(a) of the Pul		ding Com	pany Act	nge Act of 1934, of 1935 or Secti 940			
(Print or Type	Responses)								
1. Name and Address of Reporting Person <u>*</u> Skala Justin			2. Issuer Name and /mbol UM BRANDS		-	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (	Middle) 3.	Date of Earliest Tr	ransaction		(Ché	eck all applicabl	e)	
	GATE-PALMOLI Y, 300 PARK AV	VE 02	10nth/Day/Year) 2/11/2019			X Director Officer (give below)	ve title $\frac{109}{\text{below}}$ Oth	% Owner her (specify	
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
NEW YOF	RK, NY 10022					Person	More than One R	eporting	
(City)	(State)	(Zip)	Table I - Non-I	Derivative S	Securities A	cquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Data any (Month/Day/Y	Code	Disposed of (Instr. 3, 4	A) or of (D) and 5) (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	or (D) Price	(Instr. 3 and 4)			
Reminder: Re	port on a separate line	e for each class	of securities benef	icially own	ed directly o	or indirectly.			
				inform require	ation cont ed to respo /s a currei	pond to the colle ained in this form and unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities Acquired	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	<ul><li>(A) or Disposed of</li><li>(D)</li><li>(Instr. 3, 4, and 5)</li></ul>					
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock	<u>(1)</u>	02/11/2019		А		2,787.9048		(2)	(3)	Common Stock	2,787.90

## **Reporting Owners**

Reporting Owner Name / /	Relationships						
FB	Director	10% Owner	Officer	Other			
Skala Justin C/O COLGATE-PALMOLIVI 300 PARK AVENUE NEW YORK, NY 10022	Х						
Signatures							
/s/ M. Gayle Hobson, POA	02/12/2019						
**Signature of Reporting Person	Date						

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Conversion occurs on a one-for-one basis.
- (2) Payments are made in accordance with elections on file.
- (3) The Program does not have specified expiration dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.