

TUPPERWARE BRANDS CORP  
Form 4  
June 17, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WRIGHT WILLIAM J**

(Last) (First) (Middle)

**TUPPERWARE BRANDS  
CORP., 14901 S ORANGE  
BLOSSOM TRAIL**

(Street)

**ORLANDO, FL 32837**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**TUPPERWARE BRANDS CORP  
[TUP]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**06/14/2013**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
SVP, Global Product Dev.

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)				Price
Common Stock	06/14/2013		M		3,150	A	\$ 17.54	5,836	D	
Common Stock	06/14/2013		M		4,900	A	\$ 47.31	10,736	D	
Common Stock	06/14/2013		S <sup>(1)</sup>		1,676	D	\$ 80.911	9,060	D	
Common Stock	06/14/2013		S <sup>(1)</sup>		100	D	\$ 80.9143	8,960	D	
	06/14/2013		S <sup>(1)</sup>		300	D	\$ 80.927	8,660	D	

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Common Stock							
Common Stock	06/14/2013	<u>S(1)</u>	700	D	\$ 80.941	7,960	D
Common Stock	06/14/2013	<u>S(1)</u>	3,220	D	\$ 80.944	4,740	D
Common Stock	06/14/2013	<u>S(1)</u>	200	D	\$ 80.955	4,540	D
Common Stock	06/14/2013	<u>S(1)</u>	300	D	\$ 80.964	4,240	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 80.971	4,140	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 80.973	4,040	D
Common Stock	06/14/2013	<u>S(1)</u>	149	D	\$ 80.983	3,891	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.003	3,791	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.004	3,691	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.005	3,591	D
Common Stock	06/14/2013	<u>S(1)</u>	200	D	\$ 81.014	3,391	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.021	3,291	D
Common Stock	06/14/2013	<u>S(1)</u>	105	D	\$ 81.025	3,186	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.026	3,086	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.035	2,986	D
Common Stock	06/14/2013	<u>S(1)</u>	100	D	\$ 81.073	2,886	D
Common Stock	06/14/2013	<u>S(1)</u>	200	D	\$ 81.12	2,686	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option	\$ 17.54	06/14/2013		M	3,150	11/19/2009 <sup>(2)</sup> 11/18/2018	Common Stock	3,150
Stock Option	\$ 47.31	06/14/2013		M	4,900	11/04/2011 <sup>(3)</sup> 11/03/2020	Common Stock	4,900

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WRIGHT WILLIAM J TUPPERWARE BRANDS CORP. 14901 S ORANGE BLOSSOM TRAIL ORLANDO, FL 32837			SVP, Global Product Dev.	

## Signatures

/s/Susan C. Chiono,  
Attorney-in-Fact  
\*\*Signature of Reporting Person

06/17/2013  
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares sold pursuant to cashless exercise of stock options.
  - (2) The option vests in three equal annual installments beginning on November 19, 2009.
  - (3) The option vests in three equal annual installments beginning on November 4, 2011.

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