## Edgar Filing: SIPIA JOSEPH A JR - Form 4

SIPIA JOSE Form 4	EPH A JR								
March 24, 2	_							OMB A	PPROVAL
-	N OMB Number:	3235-0287							
Check ti if no lor subject to Section Form 4 Form 5 obligation may cor <i>See</i> Inst 1(b).	nger to 16. or Filed pur <sup>Dns</sup> section 17(	suant to sa) of the	F CHAN Section	<b>SECUI</b> 16(a) of th Jtility Hol	BENEF RITIES ne Securit Iding Con	ICIAL O' ies Excha	Expires: Estimated burden hou response	Estimated average burden hours per response 0.5	
(Print or Type	Responses)								
1. Name and SIPIA JOS	2. Issuer Name <b>and</b> Ticker or Trading Symbol CHURCH & DWIGHT CO INC /DE/ [CHD]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 469 NORT	3. Date of Earliest Transaction (Month/Day/Year) 03/22/2011			Director 10% Owner X Officer (give title Other (specify below) Executive VP, Pres. & COO SPD					
DDINCET	4. If Amendment, Date Original Filed(Month/Day/Year)			<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>					
	ON, NJ 08543	(7:)					Person		
(City)	(State)	(Zip)					Acquired, Disposed		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transactic Code (Instr. 8) Code V	4. Securiti mAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Re	port on a separate line	e for each cl	lass of sec	urities bene	ficially own	ned directly	or indirectly.		
					Perso inform requir	ns who rest nation cont ed to resp ys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and Expiration	7. Title and A
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orDerivative	Date	Underlying S
Security	or Exercise		any	Code	Securities Acquired	(Month/Day/Year)	(Instr. 3 and 4

## Edgar Filing: SIPIA JOSEPH A JR - Form 4

(Instr. 3)	Price of Derivative Security	ivative		(Instr. 8	(	<ul><li>(A) or Disposed of</li><li>(D)</li><li>(Instr. 3, 4, and 5)</li></ul>				
				Code	V (	(A)	(D)	Date Exercisable	Expiration Date	Title
Phantom Stock	<u>(1)</u>	03/22/2011		I <u>(2)</u>			7,583.4176	08/08/1988 <u>(3)</u>	08/08/1988 <u>(3)</u>	Common Stock

## **Reporting Owners**

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other
SIPIA JOSEPH A JR 469 NORTH HARRISON STREET PRINCETON, NJ 08543			Executive VP, Pres. & COO SPD	
Signatures				

/s/ Andrew C. Forsell, attorney-in-fact for Joseph A. Sipia, Jr.

\*\*Signature of Reporting Person

03/24/2011

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock shares convert to common stock on a 1-for-1 basis.
- (2) Intraplan transfer by the reporting person of phantom shares held in the Church & Dwight Co., Inc. Deferred Compensation Plan
- (3) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and may be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.