Edgar Filing: DEERE & CO - Form 8-K

DEERE & CO Form 8-K July 02, 2015

### **UNITED STATES**

### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

### **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report: July 2, 2015

(Date of earliest event reported)

## DEERE & COMPANY

(Exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation)

1-4121 (Commission File Number)

 $36\text{-}2382580 \\ \text{(IRS Employer Identification No.)}$ 

One John Deere Place

# Edgar Filing: DEERE & CO - Form 8-K

# Moline, Illinois 61265

(Address of principal executive offices and zip code)

(309) 765-8000

(Registrant s telephone number, including area code)

	(Former name or former add	dress, if changed since last report.)	_
Check the appropriate box below if the the following provisions:	Form 8-K filing is intended to	simultaneously satisfy the filing o	bligation of the registrant under any of
[ ] Written communications pursuant t	o Rule 425 under the Securitie	s Act (17 CFR 230.425)	
[ ] Soliciting material pursuant to Rule	: 14a-12 under the Exchange A	ct (17 CFR 240.14a-12)	
[ ] Pre-commencement communication	ns pursuant to Rule 14d-2(b) u	nder the Exchange Act (17 CFR 24	40.14d-2(b))
[ ] Pre-commencement communication	ns pursuant to Rule 13e-4(c) un	nder the Exchange Act (17 CFR 24	0.13e-4(c))

Item 7.01 Regulation FD Disclosure

Deere & Company
One John Deere Place, Moline, IL 61265 USA
Phone: 309-765-8000
www.JohnDeere.com

# DEERE TO RELEASE MONTHLY RETAIL-SALES

MOLINE, IL (2 July 2015) -- Deere & Company today said it expects to report on June retail sales late next week or early the following week. The information will be accessible in written format at <a href="https://www.JohnDeere.com/retailsales">www.JohnDeere.com/retailsales</a>, after the monthly announcement of industry sales by the Association of Equipment Manufacturers. The AEM report is normally made public on or around the tenth day of the month.

Deere s report will provide comment about the AEM data and other information concerning company retail sales of farm machinery, selected turf & utility equipment, and construction equipment.

Other information regarding developments at Deere may also be posted on the company website from time to time.

###

Deere & Company (NYSE: DE) is a world leader in providing advanced products and services and is committed to the success of customers whose work is linked to the land - those who cultivate, harvest, transform, enrich and build upon the land to meet the world s dramatically increasing need for food, fuel, shelter and infrastructure. Since 1837, John Deere has delivered innovative products of superior quality built on a tradition of integrity. For more information, visit John Deere at its worldwide website at <a href="https://www.JohnDeere.com">www.JohnDeere.com</a>.

# Edgar Filing: DEERE & CO - Form 8-K

## **Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereto duly authorized.

### **DEERE & COMPANY**

By: /s/ Todd E. Davies

Todd E. Davies Secretary

Dated: July 2, 2015

3