COCA COLA CO
Form FWP
March 04, 2014

Registration Statement No. 333-191953

Filed Pursuant to Rule 433

Supplementing the Preliminary

Prospectus Supplement

Dated March 4, 2014

(To Prospectus dated October 28, 2013)

Pricing Term Sheet

Floating Rate Notes due 2015

The information in this pricing term sheet relates only to the offering of Notes (the Notes Offering) and should be read together with (i) the preliminary prospectus supplement dated March 4, 2014 relating to the Notes Offering, including the documents incorporated by reference therein, and (ii) the related base prospectus dated October 28, 2013, each filed pursuant to Rule 424(b) under the Securities Act of 1933, as amended, Registration Statement No. 333-191953.

Issuer:	The Coca-Cola Company
Security:	Floating Rate Notes due September 1, 2015
Offering Format:	SEC Registered
Principal Amount:	$1,000,000,000
Maturity Date:	September 1, 2015
Initial Interest Rate:	To be determined on March 5, 2014 based on Three-month LIBOR plus the Floating Rate Spread
Price to Public:	100.000% of principal amount
Floating Rate Spread:	+1 bps
Reference Rate:	Three-month LIBOR

Interest Payment And Reset Dates:	Quarterly on March 1, June 1, September 1 and December 1, commencing on June 1, 2014
Make-Whole Call:	None
Interest Determination Date:	Second London Business Day preceding each Reset Date
Day Count Convention:	Actual / 360
Business Day Convention:	Modified Following, adjusted
Trade Date:	March 4, 2014
Settlement Date:	March 7, 2014 (T+3)
CUSIP / ISIN:	191216BH2 / US191216BH23
Denominations:	$2,000 x $1,000

Ratings:	Aa3 (Stable) by Moody s Investors Service, Inc. AA- (Stable) by Standard & Poor s Ratings Services A+ (Negative) by Fitch Ratings
Underwriters:	**Bookrunners:** Citigroup Global Markets Inc. J.P. Morgan Securities LLC

Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering.

You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc., toll free at (800) 831-9146 or J.P. Morgan Securities LLC, collect at (212) 834-4533.

Any legends, disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such legends, disclaimers or other notices have been automatically generated as a result of this communication having been sent via Bloomberg or another system.