# SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, D.C. 20549

## FORM 10-Q

ý QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended December 31, 2003
o TRANSITION REPORT UNDER SECTION 13 OR 15(d) OF THE EXCHANGE ACT

## SPORT-HALEY, INC.

> (Exact name of small business issuer as specified in its charter)

## COLORADO

(State of other jurisdiction of incorporation or organization)

Indicate by check mark whether the registrant (1) filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes ý No o

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act: Yes o No ý

Indicate the number of shares outstanding in each of the issuer $s$ classes of common stock, as of the latest practicable date.

## Class <br> Outstanding at February 9, 2004

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## SPORT-HALEY, INC.

## BALANCE SHEETS

| December 31, | June 30, |
| :---: | :---: |
| 2003 | 2003 |
| (Unaudited) | $(* * *)$ |


| ASSETS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 3,810,000 | \$ | 4,304,000 |
| Marketable securities |  | 2,264,000 |  | 2,181,000 |
| Accounts receivable, net of allowances of \$487,000 and \$542,000, respectively |  | 3,733,000 |  | 4,719,000 |
| Inventories |  | 9,478,000 |  | 7,828,000 |
| Other current assets |  | 775,000 |  | 737,000 |
| Taxes receivable |  | 120,000 |  | 120,000 |
| Deferred taxes |  | 350,000 |  | 409,000 |
| Total current assets |  | 20,530,000 |  | 20,298,000 |
|  |  |  |  |  |
| Property and equipment, net |  | 1,100,000 |  | 1,014,000 |
| Deferred taxes |  | 348,000 |  | 217,000 |
| Other assets |  | 15,000 |  | 16,000 |
|  |  |  |  |  |
| Total Assets | \$ | 21,993,000 | \$ | 21,545,000 |

## LIABILITIES AND SHAREHOLDERS EOUITY

| Current liabilities: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ | 1,154,000 | \$ | 669,000 |
| Accrued commissions and other expenses |  | 482,000 |  | 449,000 |
| Total current liabilities |  | 1,636,000 |  | 1,118,000 |
| Commitments and Contingencies (Note 3) |  |  |  |  |
| Shareholders equity: |  |  |  |  |
| Preferred stock, no par value; $1,500,000$ shares authorized; none issued and outstanding |  |  |  |  |
| Common stock, no par value; $15,000,000$ shares authorized; $2,450,252$ and $2,444,585$ shares issued and outstanding, respectively |  | 9,886,000 |  | 9,868,000 |
| Additional paid-in capital |  | 1,465,000 |  | 1,403,000 |
| Retained earnings |  | 9,006,000 |  | 9,156,000 |
| Total shareholders equity |  | 20,357,000 |  | 20,427,000 |
|  |  |  |  |  |
| Total Liabilities and Shareholders Equity | \$ | 21,993,000 | \$ | 21,545,000 |

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Taken from the audited balance sheet at that date.

## See accompanying notes to financial statements.

## SPORT-HALEY, INC.

## STATEMENTS OF OPERATIONS

|  | Three Months Ended December 31, |  |  |  | Six Months Ended December 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2003 (Unaudited) |  | $\begin{gathered} 2002 \\ \text { (Unaudited) } \end{gathered}$ |  | $\begin{gathered} 2003 \\ \text { (Unaudited) } \end{gathered}$ |  | $\begin{gathered} 2002 \\ \text { (Unaudited) } \end{gathered}$ |
| Net sales | \$ | 4,763,000 | \$ | 4,041,000 | \$ | 9,075,000 | \$ | 7,822,000 |
| Cost of goods sold |  | 2,905,000 |  | 2,483,000 |  | 5,577,000 |  | 4,786,000 |
| Gross profit |  | 1,858,000 |  | 1,558,000 |  | 3,498,000 |  | 3,036,000 |
| Selling, general and administrative expenses |  | 1,901,000 |  | 1,618,000 |  | 3,846,000 |  | 3,408,000 |
| Loss from operations |  | $(43,000)$ |  | $(60,000)$ |  | $(348,000)$ |  | $(372,000)$ |
| Other income, net |  | 71,000 |  | 62,000 |  | 125,000 |  | 105,000 |
| Income (loss) before provision for income taxes |  | 28,000 |  | 2,000 |  | $(223,000)$ |  | $(267,000)$ |
| (Provision for) benefit from income taxes |  | $(17,000)$ |  | 8,000 |  | 73,000 |  | 104,000 |
| Net income (loss) | \$ | 11,000 | \$ | 10,000 | \$ | $(150,000)$ | \$ | $(163,000)$ |
| Basic and diluted earnings (loss) per common share | \$ | 0.01 | \$ | 0.00 | \$ | (0.06) | \$ | (0.06) |

See accompanying notes to financial statements.

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## SPORT-HALEY, INC.

## STATEMENTS OF CASH FLOWS



See accompanying notes to financial statements.

## Six Months Ended

## December 31,

| 2003 | 2002 |
| :---: | :---: |
| (Unaudited) | (Unaudited) |


| Cash flows from financing activities: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Net proceeds from issuance of common stock | \$ | 18,000 | \$ |  |
| Repurchase of common stock |  |  |  | $(245,000)$ |
| Net cash provided (used) by financing activities |  | 18,000 |  | $(245,000)$ |
| Net decrease in cash and cash equivalents |  | $(494,000)$ |  | $(2,725,000)$ |
| Cash and cash equivalents, beginning |  | 4,304,000 |  | 8,428,000 |
| Cash and cash equivalents, ending | \$ | 3,810,000 | \$ | 5,703,000 |
| Supplemental disclosure of cash flow information: |  |  |  |  |
| Cash received during the period for: Income taxes | \$ |  | \$ | 1,066,000 |
| Cash paid during the period for: Income taxes | \$ |  | \$ |  |
| Interest | \$ |  | \$ | 9,000 |

See accompanying notes to financial statements.

## SPORT-HALEY, INC.

## NOTES TO FINANCIAL STATEMENTS

## NOTE 1 <br> CONDENSED FINANCIAL STATEMENTS

The financial statements included herein have been prepared by Sport-Haley, Inc. (the Company ) without audit, pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles in the United States of America have been condensed or omitted as allowed by such rules and regulations. The Company believes that the disclosures are adequate to make the information presented not misleading. These financial statements should be read in conjunction with the Company s annual audited financial statements dated June 30, 2003, included in the Company s annual report on Form $10-\mathrm{K}$ as filed with the Securities and Exchange Commission. The results for interim periods are not necessarily indicative of results that may be expected for any other interim period or for the full year.

The management of the Company believes that the accompanying unaudited condensed financial statements prepared in conformity with generally accepted accounting principles in the United States of America, which require the use of management estimates, contain all adjustments (including normal recurring adjustments) necessary to present fairly the operations and cash flows for the periods presented.

## NOTE 2 INVENTORIES

|  | December 31, <br> $\mathbf{2 0 0 3}$ | June 30, <br> 2003 |  |
| :--- | ---: | ---: | ---: |
| Inventories consisted of the following: | $\$$ | 595,000 | $\$$ |
| Component |  | $8,883,000$ | 673,000 |
| Finished goods |  |  | $7,155,000$ |
|  | $\$$ | $9,478,000$ | $\$$ |

## NOTE 3 COMMITMENTS AND CONTINGENCIES

At December 31, 2003, the Company had approximately $\$ 2,501,000$ in outstanding letters of credit that were issued to foreign suppliers in accordance with finished goods inventory purchase commitments.

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As previously reported, a former shareholder commenced a putative class action lawsuit against Sport-Haley and three of its officers and directors (the Defendants ). Pursuant to a settlement conference, on November 7, 2003, and a Memorandum of Understanding dated December 16, 2003, the parties to the class action reached a preliminary agreement to settle the action against all parties, subject to court approval and other contingencies. On January 23, 2004, the parties entered into, and filed with the court, a Stipulation of Settlement which more particularly describes the parties agreement. Also on January 23, 2004, the Plaintiffs filed a motion with the court for preliminary approval of the proposed settlement. If the court grants preliminary approval of the proposed settlement, notice of the class action and the proposed settlement will be sent to the class and the court will schedule and conduct a hearing to consider the settlement and any objections, if any. Under the contemplated settlement, the Defendants will pay to the class a total of $\$ 1,000,000$, from which will be deducted certain administrative costs and awards made to the named Plaintiffs and to Plaintiffs counsel for attorneys fees and costs. The settlement amount is expected to be derived from proceeds of the Defendants liability insurance coverage. Although the Defendants believe that it is probable that the parties will complete formal documentation of the settlement agreement, and that the settlement will be approved by the court, there can be no assurance that completion of the settlement or court approval will occur. In the event that the settlement is not completed, the litigation will continue. The Defendants continue to maintain that they have meritorious defenses to the class action claims, but have agreed to the settlement for practical and other reasons. The Defendants have incurred significant costs and expenses, including the uses of Company resources and executive time, defending the class action. Of those expenses, a considerable portion is not recoverable by applicable insurance. If the settlement is not completed and approved, such unrecoverable expenses may continue to negatively impact the Company sfinancial position and the results of its operations.

## NOTE 4 REPURCHASE OF COMMON STOCK

As of December 31, 2003, the Company s Board of Directors had authorized the repurchase of up to $2,820,000$ shares of the Company s issued and outstanding common stock. The shares may be repurchased from time to time in open market transactions at prevailing market prices or privately negotiated transactions. The Company has no commitment to repurchase all or any portion of the shares. All shares repurchased by the Company are required to be canceled and returned to the status of authorized but unissued common stock.

From the inception of the repurchase plan through December 31, 2003, the Company had repurchased a total of $2,512,800$ shares of its common stock at a cumulative cost of approximately $\$ 13,488,000$.

## NOTE 5 COMMON STOCK OPTIONS

The Company s Stock Option Plan (the Plan ) expired by its terms on February 28, 2003. Option agreements that were issued in accordance with the Plan prior to February 28, 2003, generally remain in force until the earlier of their exercise, the termination of a grantee s employment or other relationship with the Company or expiration by their terms.

At December 31, 2003, there were outstanding options to purchase $1,195,447$ shares of the Company s common stock at exercise prices ranging from $\$ 3.00$ to $\$ 9.78$ per share and expiration dates between January 2004 and January 2013.

If the Company had accounted for its stock-based compensation plan in accordance with Statements of Accounting Standards No. 123, Accounting for Stock-Based Compensation, the Company s net loss and loss per common share would have been reported as follows:

|  | Six Months Ended December 30, |  |  |  |
| :--- | :---: | ---: | :--- | ---: |
|  | 2003 | 2002 |  |  |

NOTE 6 EARNINGS PER SHARE

The Company adopted the provisions of Statement of Financial Accounting Standards No. 128 (SFAS No. 128), Earnings per Share, effective with the year ended June 30, 1998. SFAS No. 128 requires the presentation of basic and diluted earnings (loss) per common share. The following table provides a reconciliation of the numerator and denominator of basic and diluted earnings (loss) per common share:

|  |  | Net <br> Income <br> (Loss) | Three Months ended December 31, 2003 <br> Weighted <br> Average <br> Shares |  | Per Share |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


|  | Three Months ended December 31, 2002 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Net Income (Loss) |  | Weighted Average Shares | Per Share |  |
| Earnings Per Common Share |  |  |  |  |  |
| Basic earnings per share | \$ | 10,000 | 2,666,186 | \$ | 0.00 |
| Effect of dilutive securities options |  |  | 43,369 |  |  |
| Diluted earnings per share | \$ | 10,000 | 2,709,555 | \$ | 0.00 |
|  |  |  | ded December <br> Weighted <br> Average Shares |  |  |
| $\underline{\text { Loss Per Common Share }}$ |  |  |  |  |  |
| Basic loss per share | \$ | $(163,000)$ | 2,698,586 | \$ | (0.06) |
| Effect of dilutive securities options |  |  |  |  |  |
| Diluted loss per share | \$ | $(163,000)$ | 2,698,586 | \$ | (0.06) |

## SPORT-HALEY, INC.

## ITEM 2 MANAGEMENT S DISCUSSION AND ANALYSIS OF

## FINANCIAL CONDITION AND RESULTS OF OPERATIONS


#### Abstract

This Report on Form 10-Q contains certain forward-looking statements. When used in this report, the words may, will, expect, anticipate,


 continue, estimate, project, intend, believe and similar expressions are intended to identify forward-looking statements within the meaning o Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 regarding events, conditions and financial trends including, without limitation, business conditions and growth in the fashion golf apparel market and the general economy, competitive factors, and price pressures in the high-end golf-apparel market; general economic conditions resulting from threats or acts of war or terrorism; risks associated with an increasing percentage of sales relating to licensed apparel, such as the Ben Hogan $®$ collections; inventory risks due to shifts in market and/or price erosion of purchased apparel, raw fabric and trim; cost controls; changes in product mix; loss or reduced manufacturing capacity of significant suppliers; loss or delay of shipments of finished goods from foreign suppliers; and other risks or uncertainties detailed in other Securities and Exchange Commission (SEC ) filings made by Sport-Haley. Such statements are based on management s current expectations and are subject to risks, uncertainties and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, the actual plan of operations, business strategies, operating results and financial position of Sport-Haley could differ materially from those expressed in, or implied by, such forward-looking statements.
## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

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The Company s condensed financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America, which require the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and the related disclosures. A summary of those significant accounting policies can be found in the Company s Notes to the Consolidated Financial Statements included in its Report on 10-K for the year ended June 30, 2003, which was filed with the SEC on September 29, 2003. The estimates used by management are based upon the Company s historical experiences combined with management s understanding of current facts and circumstances. Certain of the Company s accounting policies are considered critical as they are both important to the portrayal of the Company s financial condition and the results of its operations and require significant or complex judgments on the part of management. Management believes that the following represent the critical accounting policies of the Company: inventories; deferred income taxes; allowance for doubtful accounts; and, allowance for sales returns.

Excess finished goods inventories are a natural component of a seasonal apparel business. The valuation of inventories involves complex judgments on the part of management. Management continually evaluates and balances the levels of current seasons inventories to meet market demands based upon sales projections, current bookings for future deliveries and at-once business. While certain finished goods items will sell out in any particular selling season, quantities of other finished goods items will remain at the end of each selling season. The Company markets previous seasons finished goods inventories at reduced wholesale prices. However, economic conditions and other factors may depress sales prices for previous seasons finished goods inventories to less than historical costs.

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The Company currently performs an evaluation of obsolescence and other impairments of its inventories quarterly. The Company evaluated obsolescence of its finished goods inventories and increased its reserves for inventory obsolescence by approximately $\$ 133,000$ during the fiscal quarter ended December 31, 2003. While management believes that the Company s processes produce a fair valuation of inventories, detrimental changes in general economic conditions or in the golf apparel industry could materially affect valuation of the Company s inventories.

Deferred income taxes are recognized for the expected tax consequences in future years for differences between the tax bases of assets and liabilities and their financial reporting amounts, based upon enacted tax laws and statutory tax rates applicable to the periods in which the differences are expected to affect taxable income. The Company s significant deferred tax assets are related to net operating loss carryforwards for federal and state income tax purposes, a change in accounting methods for federal income tax purposes, stock options compensation and an unrealized loss for tax purposes on a common stock investment. The Company has established a valuation allowance to reduce deferred tax assets to the net amount expected to be recovered in future periods. The estimates for deferred tax assets and the corresponding valuation allowance require management to exercise complex judgments. Management periodically reviews and adjusts those estimates based upon the most current information available. However, because the recoverability of deferred tax assets is directly dependent upon the future operating results of the Company, actual recoverability of deferred tax assets may differ materially from management s estimates.

The Company s allowance for doubtful accounts reflects a reserve that reduces customer accounts receivable to the net amount estimated to be collectible. Estimating the credit worthiness of customers and the recoverability of customer accounts requires management to exercise considerable judgment. In estimating uncollectible amounts, management considers factors such as general economic and industry-specific conditions, historical customer performance and anticipated customer performance. While management considers the Company s processes to be adequate to effectively quantify its exposure to doubtful accounts, changes in economic, industry or specific customer conditions may result in a recoverability of the Company $s$ doubtful accounts that materially differs from management $s$ estimates.

The Company records its allowance for sales returns as a net adjustment to customer accounts receivable. When recording an allowance, the net method reduces customer accounts receivable and net sales by the estimated gross margin effect of the anticipated sales return. Generally, the Company s selling terms preclude return of its products subsequent to the sale. However, the Company has traditionally maintained limited programs that offer some customers the right to return certain finished goods items under predefined conditions, and the percentage of the Company s customers that refuse receipt of merchandise at the time of delivery has increased in recent periods. Management reviews historical data and considers factors such as general economic and industry-specific conditions and anticipated customer performance when evaluating the Company s allowance for sales returns. Significant changes in general economic or industry conditions may yield sales returns that differ materially from management $s$ estimates.

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The Company intends to rely on cash generated from operations and available cash on hand to finance its working capital requirements for at least the next 12 months. To the extent such amounts are insufficient to finance the Company s working capital requirements, the Company may also make periodic borrowings under its revolving line of credit. Cash and cash equivalents plus marketable securities decreased since June 30 , 2003 by approximately $\$ 411,000$, to $\$ 6,074,000$ at December 31, 2003 from $\$ 6,485,000$ at June 30, 2003. Working capital was approximately $\$ 18,894,000$ and $\$ 19,180,000$ at December 31, 2003 and June 30, 2003, respectively.

Net accounts receivable decreased by approximately $\$ 986,000$ to $\$ 3,733,000$ at December 31, 2003, from $\$ 4,719,000$ at June 30, 2003. Because net sales for the Company s second fiscal quarter (December 31) are normally less than net sales for its fourth fiscal quarter (June 30), the Company s net accounts receivable are historically lower at December 31 when compared with the previous June 30 balance.

Inventories increased by approximately $\$ 1,650,000$ to $\$ 9,478,000$ at December 31, 2003, from $\$ 7,828,000$ at June 30, 2003. The approximately $20 \%$ increase in inventories primarily consisted of comparative increases in: (a) pending deliveries of ocean shipments of finished goods from foreign suppliers; (b) closeout inventories of prior seasons women s apparel; and, (c) Ben Hogan® apparel collections. Pending ocean deliveries of finished goods approximated $\$ 2,501,000$ at December 31, 2003, and $\$ 195,000$ at June 30, 2003. Management believes that closeout inventories of prior seasons women s apparel increased primarily because the war in Iraq impacted late Spring 2003 bookings and spring sales of HALEY® women $s$ apparel greater than it impacted bookings and sales of men $s$ apparel during the same period. During slow economic periods, wholesale buyers of golf apparel are more hesitant to order women sproducts than to order men s products. The Company was significantly impacted by the reduced Spring 2003 bookings, because while the golf apparel market is generally comprised of $80 \%$ men s products and $20 \%$ women s products, the Company s sales of HALEY® apparel are generally comprised of $30 \%$ men s products and $70 \%$ women s products. Management revised its inventory requirements and adjusted reorder quantities for the Spring 2003 selling season, when possible, to minimize the excess inventories relating to that spring selling season. The increase in Ben Hogan® finished goods inventories was necessary to support the continued increase in sales of Ben Hogan® apparel collections. As discussed above in Critical Accounting Policies and Estimates, management evaluated obsolescence of its finished goods inventories and increased its reserves for inventory obsolescence by approximately $\$ 133,000$ during the fiscal quarter ended December 31, 2003.

The Company s continued reliance on foreign suppliers sustains the risk that the Company $s$ revenues could be adversely affected if a foreign shipment or shipments were received late or lost. The Company maintains insurance for risk of loss relating to goods shipped from its foreign and domestic suppliers. However, the Company s predominant reliance upon foreign suppliers, and significant reliance on two separate foreign suppliers, also sustains the risk that the Company would be left with inadequate or unsatisfactory recourse should the goods received from a foreign supplier be nonconforming.

Due to a combination of several factors, during the six months ended December 31, 2003, the Company s operating activities used cash of approximately $\$ 179,000$.

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For the six months ended December 31, 2003, the Company expended approximately $\$ 234,000$ for the purchase of property and equipment, and approximately $\$ 149,000$ in depreciation and amortization was charged to current operations. A significant component of the property and equipment purchases included continued implementation costs for new comprehensive operations software that the Company began utilizing in January 2004. During the six-month period ended December 31, 2003, investing activities used cash of approximately $\$ 333,000$, comprised of the fixed asset purchases combined with purchases and redemptions of held-to-maturity federally insured marketable securities.

Accounts payable and accrued expenses increased by approximately $\$ 518,000$ since June 30, 2003. The net increase in current liabilities was primarily related to the accrued costs of in-transit ocean shipments of finished goods inventories. As of December 31, 2003, the accrued costs of in-transit inventories increased by approximately $\$ 817,000$ since June 30 , 2003. The Company s other trade accounts and sales-related payables are generally lower at the end of its second fiscal quarter, when compared with the previous June 30 balances each year. Decreases in commissions and other sales-related payables at the end of the second fiscal quarter compare with the lower comparative sales volumes typically recorded during the Company s second (December 31) fiscal quarter as compared with its fourth (June 30) fiscal quarter.

Total shareholders equity decreased by approximately $\$ 70,000$ for the six-month period. The decrease was primarily comprised of the net loss for the six-month period combined with the equity effect of stock-based compensation expense for the same period. Book value per share decreased by $\$ 0.05$ to approximately $\$ 8.31$ per share at December 31, 2003, as compared with $\$ 8.36$ per share at June 30, 2003.

## RESULTS OF OPERATIONS

The Company $s$ business is seasonal in nature, with disproportionately higher sales occurring from January through June, which comprise the Company s third and fourth quarters of each fiscal year.

Net sales for the fiscal quarter and six months ended December 31, 2003, were approximately $\$ 4,763,000$ and $\$ 9,075,000$, respectively, increases of approximately $\$ 722,000$ or $18 \%$, and $\$ 1,253,000$ or $16 \%$, from net sales of approximately $\$ 4,041,000$ and $\$ 7,822,000$ for the same periods in the prior fiscal year. Management attributes the increases in net sales to the continued growth of Ben Hogan® apparel collections within upscale golf apparel markets. Net sales of Ben Hogan® apparel were approximately $\$ 2,736,000$ and $\$ 1,466,000$ for the six months ended December 31, 2003, and 2002, respectively. The percentage of net sales relating to Ben Hogan® apparel is indicative of the Company s efforts to increase revenues in accordance with the licensing agreement the Company maintains with The Top Flite Golf Company ( Top Flite ) for such apparel. The trend indicating an increasing relative percentage of the Company s sales related to licensed apparel sustains a risk of loss, should the licensing agreement with Top Flite be terminated by either party. The Company continues to direct its marketing efforts with the goals of increasing sales within established distribution channels and creating new markets for both its HALEY® and Ben Hogan® products, as well as creating distribution channels for Top Flite ${ }^{\circledR}$ apparel lines. Management expects to introduce the initial lines of Top Flite ${ }^{\circledR}$ apparel at or near June 30, 2004. Based upon bookings as of December 31, 2003 for shipments after that date, management expects the Company s overall sales trend to continue to improve within the current fiscal year, when compared with the prior fiscal year.

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The Company s gross profit, as a percentage of net sales, was approximately $39 \%$ for the quarter and six months ended December 31, 2003, respectively, and $39 \%$ for the same periods in the prior fiscal year. The gross profit percentages are reflective of management s successful efforts to source its finished apparel at competitive prices from foreign suppliers and to maximize revenues with respect to closeout inventories that must be sold at reduced prices. The $39 \%$ gross profit was achieved even while the Company recorded approximately $\$ 133,000$ in inventory obsolescence charges during the fiscal quarter ended December 31, 2003.

Selling, general and administrative expenses for the quarter ended December 31, 2003, increased by approximately $\$ 283,000$, or $17 \%$, to $\$ 1,901,000$ from $\$ 1,618,000$ for the same three-month period in the prior fiscal year. Selling, general and administrative expenses for the six months ended December 31, 2003, increased by approximately $\$ 438,000$, or $13 \%$, to $\$ 3,846,000$ from $\$ 3,408,000$ for the same six-month period in the prior fiscal year. The increases were primarily attributable to sales commissions due to independent sales representatives, royalties due to Top-Flite and other expenses related to the respective comparative increases in sales for the three-month and six-month periods. Sales commissions increased by approximately $\$ 130,000$ and $\$ 211,000$ for the quarter and six-month period, respectively, when compared with the same periods in the prior fiscal year. Royalties relating to Ben Hogan® apparel increased by approximately $\$ 46,000$ and $\$ 100,000$ for the quarter and six-month period, respectively, when compared with the same periods in the prior fiscal year. The Company continually refines its business operations to operate as efficiently as possible, while attempting to expand sales growth opportunities. Selling, general and administrative expenditures were approximately $40 \%$ and $42 \%$ of net sales for the quarter and six months ended December 31, 2003, as compared with $40 \%$ and $44 \%$ for the same periods in the prior fiscal year.

Other income, net, increased by approximately $\$ 9,000$ and $\$ 20,000$, or $15 \%$ and $19 \%$, respectively, to $\$ 71,000$ and $\$ 125,000$ for the quarter and six months ended December 31, 2003, from $\$ 62,000$ and $\$ 105,000$ for the same periods in the prior fiscal year. The increases were primarily attributable to differences between the periods in the respective rates of interest earned on cash, cash equivalents and federally insured marketable securities.

Income before provision for income taxes increased by approximately $\$ 26,000$, or $1300 \%$, to $\$ 28,000$ for the fiscal quarter ended December 31, 2003, from $\$ 2,000$ for the same quarter in the prior fiscal year. Loss before provision for income taxes improved by approximately $\$ 44,000$, or $16 \%$, to $(\$ 223,000)$ for the six months ended December 31,2003 , from $(\$ 267,000)$ for the same period in the prior fiscal year.

The Company s effective tax rates for the six months ended December 31, 2003 and 2002 were $33 \%$ and $39 \%$, respectively. The effective tax rate in any fiscal period can vary significantly from the effective tax rate in another period due to differences between the recognition of certain transactions for financial versus tax purposes. Certain deductions recognized for tax purposes may not be expensed for financial statement purposes, and certain expenses recorded for financial statement purposes may not be deductible for tax purposes.

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Net income for the fiscal quarter ended December 31, 2003, was approximately $\$ 11,000$, an increase of $\$ 1,000$, or $10 \%$, when compared with net income of $\$ 10,000$ for the same three-month period in the prior fiscal year. Net loss for the six months ended December 31, 2003, was approximately $(\$ 150,000)$, an improvement of $\$ 13,000$, or $8 \%$, when compared with the net loss of $(\$ 163,000)$ for the same six-month period in the prior fiscal year. The differences were primarily due the numerous factors discussed above.

Both the basic and diluted earnings (loss) per share were $\$ 0.01$ and ( $\$ 0.06$ ) for the fiscal quarter and six months ended December 31, 2003, respectively. Both the basic and diluted earnings (loss) per share were $\$ 0.00$ and ( $\$ 0.06$ ) for the same periods in prior fiscal year.

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## SPORT-HALEY, INC.

## ITEM 4 CONTOLS AND PROCEDURES

## (a) Evaluation of Disclosure Controls and Procedures

Management of the Company, with the participation of the Chief Executive Officer and the Chief Financial Officer, conducted an evaluation of the effectiveness of the Company s disclosure controls and procedures pursuant to Rule 13a-15 under the Securities Exchange Act of 1934 as of the end of the period covered by this report. Based on that evaluation, management, including the Chief Executive Officer and Chief Financial Officer, concluded that, as of the date of this report, the Company s disclosure controls and procedures were effective in ensuring that: (a) all material information relating to the Company, required to be disclosed in this report, has been made known to management in a timely manner; and, (b) information was recorded, processed, summarized and reported within the time periods specified in the Security and Exchange Commission s rules and regulations.

## (b) Changes in Internal Controls

During the second quarter of fiscal 2004, the Company did not institute any significant changes in internal controls over financial reporting that materially affected, or are reasonably likely to materially affect, the Company s internal controls over financial reporting, except that the Company continued the implementation of new management information software. Management believes that, when fully utilized, the new system will significantly improve the Company s internal controls with respect to order processing, purchasing requirements and timing, receiving and shipping operations and finished goods inventory management. The Company began utilizing the new software in its business operations in January 2004.

The Company s management, including the Chief Executive Officer and Chief Financial Officer, does not expect that the Company s disclosure controls and procedures or its internal controls over financial reporting will, in all instances, prevent all errors and all fraud. A control system, no matter how well conceived or operated, can only provide reasonable, not absolute, assurance that the objectives of the control system are met. While the Company s control systems provide a reasonable assurance level, the design of its control systems reflects the fact that there are resource constraints, and the benefits of such controls were considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within the Company have been detected. These inherent limitations include the realities that judgments in decision-making can be faulty, and that breakdowns can occur because of simple errors or mistakes. Additionally, a control may be circumvented by the individual act of some person, by collusion of two or more persons, or by management s override of a specific control. The design of any system of controls is also based in part on certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and not be detected.

## SPORT-HALEY, INC.

## PART II

OTHER INFORMATION

ITEM 1 LEGAL PROCEEDINGS

As previously reported, a former shareholder commenced a putative class action lawsuit against Sport-Haley and three of its officers and directors (the Defendants ). Pursuant to a settlement conference, on November 7, 2003, and a Memorandum of Understanding dated December 16,2003, the parties to the class action reached a preliminary agreement to settle the action against all parties, subject to court approval and other contingencies. On January 23, 2004, the parties entered into, and filed with the court, a Stipulation of Settlement which more particularly describes the parties agreement. Also on January 23, 2004, the Plaintiffs filed a motion with the court for preliminary approval of the proposed settlement. If the court grants preliminary approval of the proposed settlement, notice of the class action and the proposed settlement will be sent to the class and the court will schedule and conduct a hearing to consider the settlement and any objections, if any. Under the contemplated settlement, the Defendants will pay to the class a total of $\$ 1,000,000$, from which will be deducted certain administrative costs and awards made to the named Plaintiffs and to Plaintiffs counsel for attorneys fees and costs. The settlement amount is expected to be derived from proceeds of the Defendants liability insurance coverage. Although the Defendants believe that it is probable that the parties will complete formal documentation of the settlement agreement, and that the settlement will be approved by the court, there can be no assurance that completion of the settlement or court approval will occur. In the event that the settlement is not completed, the litigation will continue. The Defendants continue to maintain that they have meritorious defenses to the class action claims, but have agreed to the settlement for practical and other reasons. The Defendants have incurred significant costs and expenses, including the uses of Company resources and executive time, defending the class action. Of those expenses, a considerable portion is not recoverable by applicable insurance. If the settlement is not completed and approved, such unrecoverable expenses may continue to negatively impact the Company s financial position and the results of its operations.

As previously reported, on September 26, 2003, the United States Securities and Exchange Commission (the Commission ) filed suit in the United States District Court for the District of Colorado against Sport-Haley, its Chairman and former Chief Executive Officer, Robert G. Tomlinson, and its former Controller, Steve S. Auger (the Defendants ). The Commission filed an amended complaint on October 29, 2003, which added one of the Company s former auditors to the action as a Defendant. The suit seeks an injunction against future violations and other relief, including disgorgement, civil penalties and an order barring either Mr. Tomlinson or Mr. Auger from serving as a director or officer of any publicly held company. The suit alleges that the Defendants misrepresented inventories, period costs and losses on the sale of headwear equipment in annual and/or quarterly financial statements for the Company s fiscal years 2000, 1999 and 1998. The amended complaint alleges that the Company violated $\S 17$ (a) of the Securities Act of 1933 (the Securities Act ), §10(b), §13(b)(2) and §15(d) of the Securities Exchange Act of 1934 (the Exchange Act ) and various other rules promulgated thereunder.

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The amended complaint further alleges that Mr. Tomlinson and Mr. Auger violated §17(a) of the Securities Act, §10(b) and §13(b)(5) of the Exchange Act and Rules 10b-5 and 13b-2 thereunder. Finally, the suit alleges that Mr. Tomlinson and Mr. Auger aided and abetted the Company s violations of $\S 13(\mathrm{~b})(2)$ and $\S 15(\mathrm{~d})$ of the Exchange Act and various rules promulgated thereunder. The Commission s suit primarily relates to errors in the Company s previously issued financial statements that the Company previously reported when it voluntarily restated its financial statements for fiscal years 1999 and 1998 and subsequently corrected material financial information for the quarterly periods of fiscal years 2000, 1999 and 1998. The Defendants have answered the allegations of the Amended Complaint, denying the substantive allegations and asserting various defenses.

The Defendants intend to vigorously defend the Commission s allegations, which the Defendants believe are without merit. Based upon the information that is currently available, management cannot reasonably estimate the amount of future costs that the Company will incur defending the Commission s allegations. However, if the suit were determined in favor of the Commission and against the Defendants, the possible monetary penalties and other relief that the Company might be required to pay could negatively impact the Company s financial position and the results of its operations.

As previously reported, the Company retained legal counsel to possibly pursue claims against its former auditors in connection with damages suffered as a result of the restatements of its financial statements for the fiscal years ended June 30, 1999 and 1998 and the corrections of material financial information for the quarterly periods of the fiscal years ended June 30, 2000, 1999 and 1998. Further, counsel to the former auditors has advised the Company that the former auditors may bring certain claims against the Company. Management believes that the claims threatened by the former auditors relate to allegations of unpaid fees. Each party continues to deny any liability to the other party. Neither the Company nor its former auditors have yet filed any legal action to assert any of these claims. During the three months ended December 31, 2003, the Company expended approximately $\$ 69,000$, and, as of that date, the Company had cumulatively incurred approximately $\$ 725,000$ in expenses related to the restatements of its financial statements and material quarterly information, the investigation and subsequent civil action commenced by the Commission and the class action lawsuit. While the Company maintains its rights to pursue claims against its former auditors, the Company has elected to treat amounts expended for legal and other costs, that are potentially recoverable from the former auditors and the Company s insurance carriers, as selling, general and administrative expenses in the periods incurred. If such amounts are recovered in future periods, the Company will treat amounts recovered as other income in the periods such amounts are received. At December 31, 2003, at least $\$ 24,000$ of such amounts, in excess of the policy deductible for such matters, was recoverable from one of the Company s insurance carriers.

The Company is subject to various other legal proceedings and claims which arise in the ordinary course of its business. In the opinion of management, the amount of ultimate liability with respect to those actions will not materially affect the financial position the Company or the results of its operations.

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ITEM 5 OTHER INFORMATION

In January 2004, the Company s President, Robert W. Haley, agreed to the termination of his employment, to be effective March 31, 2004. Mr. Haley s severance package will include the continuation of his salary for one year in exchange for his agreement not to enter into activities that are or may be competitive with, or which might place Mr. Haley in a competing position to that of, the Company during that one-year period. Effective January 1, 2004, Mr. Haley s duties as President were assumed by the Chief Executive Officer, Kevin M. Tomlinson.

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Effective January 1, 2004, the Company s board of directors appointed Mark Maley to the newly-created position of Vice President Sales. The Company subsequently entered into an employment contract with Mr. Maley, who will direct the Company s sales organizations for their HALEY®, Ben Hogan® and Top-Flite® apparel brands. In addition, in January 2004, the Company created two new regional sales manager positions and appointed Mitch Wise and Barry Hyman to oversee the Company s sales organizations in the western and eastern portions of the United States, respectively.

On February 9, 2004, the Board of Directors formed a new committee, to be called the Nominating Committee (the Committee ), and appointed James H. Everest, Ronald J. Norick and Mark J. Stevenson to serve on the Committee. Each of the Committee s members is independent within the applicable Nasdaq listing rules. The Committee will, among other things, establish and implement qualifications for Board service, identify and approve qualified individuals to be nominated for Board service, pursuant to criteria defined by the Board, and recommend to the Board any improvements to the Company s corporate governance guidelines, as deemed appropriate. The Committee expects to adopt a written charter, which shall further describe the functions and procedures to be followed by the Committee.

## ITEM 6 EXHIBITS AND REPORTS ON FORM 8-K

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## (A) EXHIBITS

Exhibit 31.1 Certification of Kevin M. Tomlinson

Exhibit 31.2 Certification of Patrick W. Hurley

Exhibit 32.1 Certifications of Kevin M. Tomlinson and Patrick W. Hurley pursuant to 18 U.S.C. §1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

## (B) REPORTS ON FORM 8-K

On November 20, 2003, the Company filed a Form 8-K to report that the Company had issued a news release dated November 19, 2003, which announced its financial results for the fiscal quarter ended September 30, 2003.

On December 18, 2003, the Company filed a Form 8-K to report that the Company had issued a news release dated December 17, 2003, which announced the signing of a memorandum of understanding on December 16, 2003, concerning the settlement of the previously reported putative class action brought by former and current shareholders against Sport-Haley, Inc. and certain officers and directors.

## SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the Registrant caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: February 13, 2004
SPORT-HALEY, INC.
(Registrant)

Date: February 13, 2004
/s/ Patrick W. Hurley
Patrick W. Hurley
Chief Financial Officer

