

ALLIANCE DATA SYSTEMS CORP
Form DEFA14A
May 14, 2015

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549
SCHEDULE 14A INFORMATION
Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934
Filed by the Registrant
Filed by a Party other than the Registrant
Check the appropriate box:
Preliminary Proxy Statement
Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
Definitive Proxy Statement
Definitive Additional Materials
Soliciting Material Pursuant to §240.14a-12

Alliance Data Systems Corporation

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)
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On April 20, 2015, Alliance Data Systems Corporation (the "Company") filed with the Securities and Exchange Commission and commenced mailing its proxy statement for its 2015 Annual Meeting of Stockholders to be held Wednesday, June 3, 2015 (the "2015 Proxy Statement"). Proposal Three in the 2015 Proxy Statement seeks approval of the 2015 Omnibus Incentive Plan to replace the Company's existing 2010 Omnibus Incentive Plan (the "Old Plan") that terminates on June 30, 2015, and does not permit any further grants to be made after such termination.

In clarification of the information previously included in the 2015 Proxy Statement, the Company commits to grant awards representing no greater than 10,000 shares pursuant to the Old Plan between the date of this filing and the termination of the Old Plan on June 30, 2015.
