**UVA JOSEPH** Form 4 January 07, 2010

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person \* **UVA JOSEPH** 

(Middle)

2160 GOLD STREET, P.O. BOX 2160

(Street)

(First)

2. Issuer Name and Ticker or Trading Symbol

TIVO INC [TIVO]

3. Date of Earliest Transaction (Month/Day/Year)

01/05/2010

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

**OMB** 

Number:

Expires:

response...

Estimated average

burden hours per

\_X\_\_ Director 10% Owner Officer (give title \_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

ALVISO, CA 95002-2160

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Secui	rities Acquii	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	omr Dispos (Instr. 3,	ed of (4 and 5 (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/05/2010		Code V M	Amount 12,500	(D)	Price \$ 6.53	29,300	D	
Common Stock	01/05/2010		S	12,500	D	\$ 10.6789	16,800	D	
Common Stock	01/06/2010		M	3,100	A	\$ 6.02	19,900	D	
Common Stock	01/06/2010		S	3,100	D	\$ 11.0032 (2)	16,800	D	
	01/06/2010		M	9,400	A	\$ 6.02	26,200	D	

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Common Stock							
Common Stock	01/06/2010	S	9,400	D	\$ 11 <u>(3)</u>	16,800	D
Common Stock	01/06/2010	M	12,500	A	\$ 6.02	29,300	D
Common Stock	01/06/2010	S	12,500	D	\$ 10.9589 (4)	16,800	D
Common Stock	01/06/2010	M	12,500	A	\$ 5.53	29,300	D
Common Stock	01/06/2010	S	12,500	D	\$ 11.021 (5)	16,800	D
Common Stock	01/06/2010	S	4,200	D	\$ 11	12,600	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Ai Underlying Se (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Am or Nu of S
Non-Qualified Stock Option (right to buy)	\$ 5.53	01/06/2010		M	12,500	08/01/2008	08/01/2017	Common Stock	12
Non-Qualified Stock Option (right to buy)	\$ 6.02	01/06/2010		M	3,100	08/04/2005	08/04/2015	Common Stock	3,
Non-Qualified Stock Option (right to buy)	\$ 6.02	01/06/2010		M	9,400	08/04/2005	08/04/2015	Common Stock	9,
	\$ 6.02	01/06/2010		M	12,500	08/04/2005	08/04/2015		12

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Non-Qualified Stock Option (right to buy)							Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 6.53	01/05/2010	М	12,500	08/02/2007	08/02/2016	Common Stock	12

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
Transfer and an area	Director	10% Owner	Officer	Other				
UVA JOSEPH								
2160 GOLD STREET	X							
P.O. BOX 2160	Λ							
ALVISO, CA 95002-2160								

## **Signatures**

By: Attorney-in-Fact Phyllis Mesec For:

Joseph Uva

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Averages Sales Price Actual sale prices range from \$10.67 \$10.685 The reporting person will provide, upon request, full information regarding the number of shares sold at each separate price.
- (2) Averages Sales Price Actual sale prices range from \$11.00 \$11.02 The reporting person will provide, upon request, full information regarding the number of shares sold at each separate price.
- (3) Averages Sales Price Actual sale prices range from \$11.00 \$11.0001 The reporting person will provide, upon request, full information regarding the number of shares sold at each separate price.
- (4) Averages Sales Price Actual sale prices range from \$10.95 \$10.97 The reporting person will provide, upon request, full information regarding the number of shares sold at each separate price.
- (5) Averages Sales Price Actual sale prices range from \$11.02 \$11.04. The reporting person will provide, upon request, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3