

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND

Form NSAR-B

June 29, 2011

PAGE 1  
000 B000000 04/30/2011  
000 C000000 0001087786  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD  
001 B000000 811-09455  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
004 000000 N  
005 000000 N  
006 000000 N  
007 A000000 N  
007 B000000 0  
007 C010100 1  
007 C010200 2  
007 C010300 3  
007 C010400 4  
007 C010500 5  
007 C010600 6  
007 C010700 7  
007 C010800 8  
007 C010900 9  
007 C011000 10  
008 A000001 NUVEEN FUND ADVISORS, INC.  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
008 A000002 NUVEEN ASSET MANAGEMENT, LLC  
008 B000002 S  
008 C000002 801-71957  
008 D010002 CHICAGO  
008 D020002 IL  
008 D030002 60606  
008 D040002 1286  
012 A000001 EQUISERVE INC.  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
012 C020001 RI  
PAGE 2  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
013 B030001 60606  
014 A000001 NUVEEN INVESTMENTS, LLC

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

014 B000001 8-13464  
 015 A000001 STATE STREET BANK AND TRUST COMPANY  
 015 B000001 C  
 015 C010001 BOSTON  
 015 C020001 MA  
 015 C030001 02110  
 015 E010001 X  
 018 000000 Y  
 019 A000000 Y  
 019 B000000 245  
 019 C000000 NUVEENFUND  
 020 C000001 0  
 020 C000002 0  
 020 C000003 0  
 020 C000004 0  
 020 C000005 0  
 020 C000006 0  
 020 C000007 0  
 020 C000008 0  
 020 C000009 0  
 020 C000010 0  
 021 000000 0  
 022 A000001 BARCLAYS BANK PLC  
 022 B000001 13-4942190  
 022 C000001 2378  
 022 D000001 0  
 022 A000002 MERRILL LYNCH  
 022 B000002 13-5674085  
 022 C000002 873  
 022 D000002 1383  
 022 A000003 JP MORGAN CHASE  
 022 B000003 13-3224016  
 022 C000003 1345  
 022 D000003 0  
 022 A000004 RBC DOMINION  
 022 B000004 13-5033225  
 022 C000004 1193  
 022 D000004 0  
 022 A000005 CITIGROUP  
 022 B000005 13-3214963  
 022 C000005 746  
 022 D000005 0  
 022 A000006 MORGAN STANLEY  
 022 B000006 13-2655998  
 022 C000006 570

PAGE 3

022 D000006 0  
 022 A000007 JEFFERIES & CO  
 022 B000007 95-2622900  
 022 C000007 547  
 022 D000007 0  
 022 A000008 WELLS FARGO  
 022 B000008 41-1508325  
 022 C000008 492  
 022 D000008 0  
 022 A000009 FACTSET DATA  
 022 B000009 13-2953224  
 022 C000009 0  
 022 D000009 253  
 022 C000010 0  
 022 D000010 0  
 023 C000000 8144

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

023	D000000	1636
024	000000 N	
025	D000001	0
025	D000002	0
025	D000003	0
025	D000004	0
025	D000005	0
025	D000006	0
025	D000007	0
025	D000008	0
026	A000000 N	
026	B000000 N	
026	C000000 N	
026	D000000 Y	
026	E000000 N	
026	F000000 N	
026	G010000 N	
026	G020000 N	
026	H000000 N	
027	000000 N	
028	A010000	0
028	A020000	0
028	A030000	0
028	A040000	0
028	B010000	0
028	B020000	0
028	B030000	0
028	B040000	0
028	C010000	0
028	C020000	0
028	C030000	0
028	C040000	0
028	D010000	0
028	D020000	0
028	D030000	0
	PAGE 4	
028	D040000	0
028	E010000	0
028	E020000	0
028	E030000	0
028	E040000	0
028	F010000	0
028	F020000	0
028	F030000	0
028	F040000	0
028	G010000	0
028	G020000	0
028	G030000	0
028	G040000	0
028	H000000	0
030	A000000	0
030	B000000	0.00
030	C000000	0.00
031	A000000	0
031	B000000	0
032	000000	0
033	000000	0
035	000000	0
036	B000000	0
038	000000	0
042	A000000	0
042	B000000	0

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

042 C000000 0  
042 D000000 0  
042 E000000 0  
042 F000000 0  
042 G000000 0  
042 H000000 0  
043 000000 0  
044 000000 0  
045 000000 Y  
046 000000 N  
047 000000 N  
048 000000 0.000  
048 A010000 0  
048 A020000 0.000  
048 B010000 0  
048 B020000 0.000  
048 C010000 0  
048 C020000 0.000  
048 D010000 0  
048 D020000 0.000  
048 E010000 0  
048 E020000 0.000  
048 F010000 0  
048 F020000 0.000  
048 G010000 0  
PAGE 5  
048 G020000 0.000  
048 H010000 0  
048 H020000 0.000  
048 I010000 0  
048 I020000 0.000  
048 J010000 0  
048 J020000 0.000  
048 K010000 0  
048 K020000 0.000  
049 000000 N  
050 000000 N  
051 000000 N  
052 000000 Y  
053 A000000 Y  
053 B000000 Y  
053 C000000 N  
054 A000000 Y  
054 B000000 N  
054 C000000 N  
054 D000000 N  
054 E000000 N  
054 F000000 N  
054 G000000 N  
054 H000000 Y  
054 I000000 N  
054 J000000 Y  
054 K000000 N  
054 L000000 N  
054 M000000 Y  
054 N000000 N  
054 O000000 Y  
055 A000000 N  
055 B000000 N  
056 000000 Y  
057 000000 N  
058 A000000 N

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

059 000000 Y  
060 A000000 N  
060 B000000 N  
061 000000 0  
062 A000000 Y  
062 B000000 0.0  
062 C000000 0.0  
062 D000000 0.0  
062 E000000 0.0  
062 F000000 0.0  
062 G000000 0.0  
062 H000000 0.0  
062 I000000 0.0  
062 J000000 0.0  
062 K000000 0.0

PAGE 6

062 L000000 0.0  
062 M000000 0.0  
062 N000000 0.0  
062 O000000 146.6  
062 P000000 0.0  
062 Q000000 0.0  
062 R000000 0.0  
063 A000000 0  
063 B000000 12.5  
064 A000000 Y  
064 B000000 N  
066 A000000 N  
067 000000 N  
068 A000000 N  
068 B000000 N  
069 000000 N  
070 A010000 Y  
070 A020000 N  
070 B010000 N  
070 B020000 N  
070 C010000 Y  
070 C020000 N  
070 D010000 N  
070 D020000 N  
070 E010000 Y  
070 E020000 N  
070 F010000 N  
070 F020000 N  
070 G010000 Y  
070 G020000 N  
070 H010000 N  
070 H020000 N  
070 I010000 N  
070 I020000 N  
070 J010000 Y  
070 J020000 N  
070 K010000 Y  
070 K020000 N  
070 L010000 N  
070 L020000 N  
070 M010000 N  
070 M020000 N  
070 N010000 N  
070 N020000 N  
070 O010000 Y  
070 O020000 N

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

070	P010000	N	
070	P020000	N	
070	Q010000	N	
070	Q020000	N	
070	R010000	N	
	PAGE	7	
070	R020000	N	
071	A000000		8144
071	B000000		7981
071	C000000		134567
071	D000000		6
072	A000000	12	
072	B000000		6998
072	C000000		0
072	D000000		0
072	E000000		0
072	F000000		885
072	G000000		0
072	H000000		0
072	I000000		12
072	J000000		31
072	K000000		8
072	L000000		16
072	M000000		4
072	N000000		0
072	O000000		0
072	P000000		138
072	Q000000		0
072	R000000		19
072	S000000		64
072	T000000		0
072	U000000		0
072	V000000		0
072	W000000		70
072	X000000		1247
072	Y000000		65
072	Z000000		5816
072AA	000000		0
072BB	000000		458
072CC	010000		0
072CC	020000		5465
072DD	010000		5456
072DD	020000		0
072EE	000000		0
073	A010000		0.8305
073	A020000		0.0000
073	B000000		0.0240
073	C000000		0.0000
074	A000000		1068
074	B000000		0
074	C000000		0
074	D000000		131066
074	E000000		0
074	F000000		0
074	G000000		0
074	H000000		0
074	I000000		0
	PAGE	8	
074	J000000		0
074	K000000		0
074	L000000		2219
074	M000000		919

Edgar Filing: NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

074	N000000	135272
074	O000000	0
074	P000000	70
074	Q000000	0
074	R010000	0
074	R020000	0
074	R030000	0
074	R040000	942
074	S000000	44861
074	T000000	89399
074	U010000	6570
074	U020000	0
074	V010000	13.61
074	V020000	0.00
074	W000000	0.0000
074	X000000	49
074	Y000000	137622
075	A000000	0
075	B000000	93279
076	000000	12.67
077	A000000	Y
077	B000000	Y
077	E000000	Y
077	I000000	Y
077	Q010000	Y
078	000000	N
080	A000000	CHUBB GROUP OF INSURANCE COMPANIES
080	B000000	AIG, GREAT AMERICAN, ST. PAUL & CNA
080	C000000	110000
081	A000000	Y
081	B000000	244
082	A000000	N
082	B000000	0
083	A000000	N
083	B000000	0
084	A000000	N
084	B000000	0
085	A000000	Y
085	B000000	N
086	A010000	0
086	A020000	0
086	B010000	0
086	B020000	0
086	C010000	4486
086	C020000	44861
086	D010000	2
086	D020000	43925
	PAGE	9
086	E010000	0
086	E020000	0
086	F010000	0
086	F020000	0
087	A010000	COMMON STOCK
087	A020000	67069Y102
087	A030000	NXJ
088	A000000	N
088	B000000	N
088	C000000	N
088	D000000	Y
SIGNATURE	STEPHEN D. FOY	
TITLE	VP & CONTROLLER	