FRESH DEL MONTE PRODUCE INC

Form 4

March 17, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

below)

CONTRERAS RICHARD

Symbol

(Check all applicable)

FRESH DEL MONTE PRODUCE INC [FDP]

03/13/2015

(Last)

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director X_ Officer (give title _

10% Owner __ Other (specify

C/O FRESH DEL MONTE

(First)

PRODUCE INC., P.O. BOX 149222

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

SVP and CFO

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

(Street)

Filed(Month/Day/Year)

CORAL GABLES, FL 33114-9222

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) omr Disposed of (D) (Instr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Ordinary Shares	03/13/2015		M	10,000	A	\$ 21.72	11,185	D		
Ordinary Shares	03/13/2015		M	8,000	A	\$ 23.76	19,185	D		
Ordinary Shares	03/13/2015		M	7,517	A	\$ 24.29	26,702	D		
Ordinary Shares	03/13/2015		S	25,517	D	\$ 36.1956 (1)	1,185	D		
	03/16/2015		M	2,483	A	\$ 24.29	3,668	D		

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Ordinary Shares							
Ordinary Shares	03/16/2015	M	10,000	A	\$ 28.09	13,668	D
Ordinary Shares	03/16/2015	S	12,483	D	\$ 36.1955 (1)	1,185	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (Right to Buy)	\$ 21.72	03/13/2015		M		10,000	(2)	07/31/2019	Ordinary Shares	10,000
Employee Stock Options (Right to Buy)	\$ 23.76	03/13/2015		M		8,000	(3)	08/03/2021	Ordinary Shares	8,000
Employee Stock Options (Right to Buy)	\$ 24.29	03/13/2015		M		7,517	<u>(4)</u>	08/01/2022	Ordinary Shares	7,517
Employee Stock Options (Right to Buy)	\$ 24.29	03/16/2015		М		2,483	<u>(4)</u>	08/01/2022	Ordinary Shares	2,483

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Employee

Stock
Options \$ 28.09 03/16/2015 M 10,000 (5) 07/31/2023 Ordinary Shares 10,000

(Right to Buy)

Reporting Owners

Reporting Owner Name / Address	Relationships						
•	Director	10% Owner	Officer	Other			
CONTRERAS RICHARD C/O FRESH DEL MONTE PRODUCE INC. P.O. BOX 149222 CORAL GABLES, FL 33114-9222			SVP and CFO				

Signatures

/s/ Bruce Jordan, Attorney-in-fact for Richard
Contreras

03/17/2015

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - This represents the weighted average sales price of the shares. The shares were sold at a price ranging from \$36.00 to \$36.36. Mr.
- (1) Contreras will provide, upon request of the SEC staff, Fresh Del Monte Produce., or a shareholder of Fresh Del Monte Produce Inc., complete information regarding the number of shares sold at each price within the range.
- (2) The option is currently exercisable with respect to all underlying shares.
- (3) The option is currently exercisable with respect to 8,000 shares and will become exercisable with respect to an additional 4,000 shares on 08/03/2015.
- (4) The option is currently exercisable with respect to 10,000 shares and will become exercisable with respect to an additional 5,000 shares on each 08/01/2015 and 08/01/2016.
- The option is currently exercisable with respect to 10,000 shares and will become exercisable with respect to an additional 5,000 shares on each of 7/31/2015, 7/31/2016 and 7/31/2017.

Remarks:

Option exercises and share sales executed pursuant to a Rule 10b5-1 plan.

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