WaterPure International Form 10-Q February 22, 2011 UNITED STATES

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 10-Q

(Mark One)

x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Quarterly Period Ended December 31, 2010

or

"TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the Transition Period from ______ to _____

Commission file number: 333-135783

WATERPURE INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Florida
(State or other jurisdiction of incorporation or organization)

20-3217152

(I.R.S. Employer Identification No.)

525 Plymouth Road, Suite 310 Plymouth Meeting, PA 19462 (Address of principal executive offices) (zip code)

(954) 731-2002

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes o No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer o

Non-accelerated filer o

On the check if a smaller reporting company

Accelerated filer o

Smaller reporting company x

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

As of February 22, 2011, there were 197,912,244 shares of the registrant's common stock outstanding.

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WATERPURE INTERNATIONAL, INC.

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WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) BALANCE SHEETS

| | December 31, 2010 (Unaudited) | June 30, 2010 |
|---|-------------------------------|------------------|
| ASSETS | , , | |
| | | |
| Cash | \$- | \$45,740 |
| Accounts receivable - net | 5,098 | 1,000 |
| Inventories | 121,631 | 78,723 |
| Total current assets | 126,729 | 125,463 |
| Total current assets | 120,729 | 123,403 |
| Trademark | 325 | 325 |
| Security deposit | 6,000 | 6,000 |
| Intangible asset - license, net of accumulated amortization | 893,319 | 926,286 |
| | 0,0,02, | , _ 0, _ 0 |
| Total assets | \$1,026,373 | \$1,058,074 |
| | | |
| LIABILITIES AND STOCKHOLDERS' EQUITY (DEFICIENCY) | | |
| CURRENT LIABILITIES | | |
| Accounts payable | \$317,708 | \$127,460 |
| Accrued expenses | 229,561 | 291,908 |
| Deposits | 6,550 | - |
| Deferred revenue | 14,400 | _ |
| Accrued royalties payable - current | 30,000 | 30,000 |
| Licensing fees - current | 335,157 | 57,500 |
| Notes payable and advances | 127,500 | 40,000 |
| Convertible notes payable | 403,071 | 214,429 |
| Derivative liability | 25,000 | - |
| Due to officers | 93,313 | 88,508 |
| Due to stockholders | 124,796 | 104,796 |
| | | |
| Total current liabilities | 1,707,056 | 954,601 |
| Accrued royalties payable - net of current portion | 568,999 | 520,154 |
| Licensing fees - net of current portion | - | 259,774 |
| Deferred revenue -net of current portion | 168,700 | 186,100 |
| · | -, | , |
| Total liabilities | 2,444,755 | 1,920,629 |
| GEOGRAPIO DEDGI POLITEN (DEPROVENCIA) | | |
| STOCKHOLDERS' EQUITY (DEFICIENCY) | | |
| Common stock, par value \$.0001 per share; 500,000,000 and 250,000,000 shares | 17.704 | 14.002 |
| authorized at December 31, 2010 and June 30, 2010, respectively | 17,794 | 14,903 |
| Common stock to-be-issued | 5,500 | 10,500 |

| Additional paid-in-capital | 5,191,083 | 4,925,190 |
|---|-------------|-------------|
| Preferred Series A stock, par value \$.001 per share; 1,000,000 shares authorized | - | _ |
| Deficit accumulated during the development stage | (6,632,759) | (5,813,148) |
| | | |
| Total stockholders' deficiency | (1,418,382) | (862,555) |
| | | |
| Total liabilities and stockholders' equity (deficiency) | \$1,026,373 | \$1,058,074 |

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF OPERATIONS

FOR THE THREE AND SIX MONTHS ENDED DECEMBER 31, 2010 AND 2009, AND FOR THE PERIOD FROM JULY 22, 2005 (INCEPTION) THROUGH DECEMBER 30, 2010 (Unaudited)

| | Three months | Three months | Six months | Six months | July 22, 2005 |
|---|----------------------|-------------------|-------------------|-------------------|------------------------------------|
| | ended | ended | ended | ended | (inception) through December |
| | December 31, 2010 | December 31, 2009 | December 31, 2010 | December 31, 2009 | 31, 2010 |
| REVENUES | \$48,240 | \$7,793 | \$106,690 | \$23,699 | \$344,516 |
| COST OF GOODS SOLD | 45,615 | 5,838 | 106,913 | 16,908 | 300,512 |
| Gross profit (loss) | 2,625 | 1,955 | (223) | 6,791 | 44,004 |
| EXPENSES | | | | | |
| Selling, general and administrative expenses | 253,919 | 347,346 | 574,352 | 487,059 | 6,261,347 |
| Loss from operations | (251,294) | (345,391) | (574,575) | (480,268) | (6,217,343) |
| Gain on restructuring of troubled debt | - | _ | _ | - | (339,137) |
| Interest expense | 22,249 | 3,629 | 38,869 | 6,663 | 109,326 |
| Accretion of accrued royalties and licensing fees | 25,054 | 30,513 | 69,228 | 61,068 | 297,429 |
| Amortization expense | 58,402 | 18,739 | 136,939 | 38,347 | 347,798 |
| Loss before provision for income taxes | (356,999) | (398,272) | (819,611) | (586,346) | (6,632,759) |
| | (330,333 | (370,272 | (01),011 | (300,310) | (0,032,737) |
| Provision for income taxes | - | - | - | - | - |
| Net loss | \$(356,999) | \$(398,272) | \$(819,611) | \$(586,346) | \$(6,632,759) |
| Net loss per share basic and diluted | \$ nil | \$ nil | \$ nil | \$ nil | \$(0.12) |
| Weighted average common shares | 169,330,950 | 110,887,573 | 161,234,729 | 103,349,801 | 57,359,478 |

| | Commor to-be-is Shares | | stock a outsta | nmon issued nd anding Amount | series issue outst | | Additional paid-in-capi | Deficit accumulated during the developmental stage | ıt st | Total cockholders' ty (deficienc | |
|---|------------------------------|-----------|----------------------|--|--------------------------|-----|-------------------------|--|-------|--|---|
| Balance July 22, 2005 (inception) | - | \$- | - | \$- | - | \$- | \$ - | \$ - | \$ | - | |
| Common stock to be issued in connection with Incoproation (July 22, 2005) | 4,000,000 | \$10,000 | - | _ | _ | - | - | - | | 10,000 | |
| Common stock to be issued for consulting services | 16,150,000 | 40,375 | - | _ | - | _ | _ | _ | | 40,375 | |
| Common stock issued - private placement, net of issuance costs of \$58,255 | 461,750 | 126,445 | _ | _ | _ | _ | _ | _ | | 126,445 | |
| Net loss | - | - | - | - | - | - | - | (64,361 |) | (64,361 |) |
| Balance June 30, 2006 | 20,611,750 | \$176,820 | - | \$- | - | \$- | \$ - | \$ (64,361 |) \$ | 112,459 | |

| | Common to-be-is Shares | | Common issued a outstand | and | se sto iss a outsta | | Additional g aid-in-capita | | Total stockholders' uity (deficiency) |
|--|------------------------------|-------------|--------------------------|----------|---------------------------------|-----|--------------------------------------|---------------|---|
| Issuance of | | *= | | ** * * * | | | * · = · = · | _ | |
| shares | (20,611,750) | \$(176,820) | 20,611,750 | \$2,061 | - | \$- | \$ 174,759 | \$- | \$ - |
| Beneficial conversion of loan discount | - | _ | - | - | - | - | 18,750 | - | 18,750 |
| Common stock issued for consulting services | - | - | 660,000 | 66 | - | - | 622,334 | - | 622,400 |
| Issuance of options as compensation | - | - | - | - | - | - | 231,300 | - | 231,300 |
| Net loss | - | - | - | - | - | - | - | (1,113,231) | (1,113,231) |
| Balance June 30, 2007 | - | \$- | 21,271,750 | \$2,127 | _ | \$- | \$1,047,143 | \$(1,177,592) | \$ (128,322) |

The accompanying notes are an integral part of these financial statements.

| | Commo to-be-i Shares | | Common issued a outstand Shares | and | ser st iss a outst | | Additional gaid-in-capita | | Total stockholders' quity (deficiency) |
|---|----------------------------|-----------|---------------------------------|---------|---------------------------------------|------------|------------------------------|---------------|--|
| Common stock | Shares | Timount | Shares | Timoun | i i i i i i i i i i i i i i i i i i i | Z DITTO CI | | | |
| to-be-issued | 1,750,000 | \$355,000 | - | \$- | - | \$- | \$ - | \$ - | \$ 355,000 |
| Issuance of shares | - | - | 4,330,000 | 433 | - | - | 468,567 | - | 469,000 |
| Issuance of shares as repayment of amount due to stockholders | - | - | 467,626 | 47 | - | - | 70,097 | _ | 70,144 |
| Common stock issued for consulting services | - | - | 5,277,500 | 528 | - | - | 829,101 | - | 829,629 |
| Issuance of options as compensation | - | - | - | - | - | - | 582,937 | _ | 582,937 |
| Exercise of options | - | - | 125,000 | 12 | - | - | 301 | - | 313 |
| Net loss | - | - | - | - | - | - | - | (2,289,370) | (2,289,370) |
| Balance June 30, 2008 | 1,750,000 | \$355,000 | 31,471,876 | \$3,147 | _ | \$- | \$ 2,998,146 | \$(3,466,962) | \$ (110,669) |

| | Common to-be-in Shares | | Common issued a outstand Shares | and | | ies ock ied id ndin | Additional g aid-in-capita | _ | l Total t stockholders' equity (deficiency |
|---|------------------------------|-------------|--|-------|---|---------------------------------|--------------------------------------|-------------|---|
| Cancellation of common stock to-be-issued | | \$(330,000) | | \$- | | \$ - | | \$ - | \$ (330,000) |
| Issuance of shares | (250,000) | (25,000) | 20,849,999 | 2,085 | - | - | 113,615 | - | 90,700 |
| Issuance of shares as repayment of amount due to officers | - | - | 1,000,000 | 100 | _ | _ | 49,900 | - | 50,000 |
| Issuance of shares as repayment of amount due to stockholders | - | - | 666,111 | 67 | - | - | 41,483 | - | 41,550 |
| Beneficial conversion of loan discount | - | - | - | - | _ | - | 22,500 | - | 22,500 |
| Common stock issued for consulting services | - | - | 38,436,000 | 3,843 | - | - | 697,038 | - | 700,881 |
| Issuance of options as compensation | - | - | - | - | - | - | 1,492 | - | 1,492 |
| Common stock to-be-issued | 500,000 | 2,500 | - | - | - | - | <u>-</u> | - | 2,500 |

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|------------------|----------------|----------------|------|
|------------------|----------------|----------------|------|

| Net loss | - | - | - | - | - | - | - | (1,423,395) | (1,423,395 | 5) |
|--------------|---------|---------|------------|---------|---|-----|--------------|---------------|-------------|----|
| | | | | | | | | | | |
| Balance June | | | | | | | | | | |
| 30, 2009 | 500,000 | \$2,500 | 92,423,986 | \$9.242 | _ | \$- | \$ 3,924,174 | \$(4,890,357) | \$ (954,441 |) |

The accompanying notes are an integral part of these financial statements.

| | Common to-be-is Shares | | Common stoo and outsta Shares | | | s A ck l and nding | paid-in-capita | Deficit accumulated during the development l stage eq | Total stockholders' uity (deficiency |
|---|------------------------------|-----------|-------------------------------------|----------|-----|-----------------------------|----------------|---|--|
| Issuance of shares | (500,000) | \$(2,500) | 24,300,001 | \$2,430 | 110 | \$- | \$ 426,070 | \$- | \$ 426,000 |
| Issuance of Preferred Stock as repayment of note payable | _ | - | - | _ | 12 | - | 30,000 | _ | 30,000 |
| Beneficial conversion of loan discount | - | | - | - | - | - | 115,551 | - | 115,551 |
| Common stock issued for consulting services | _ | _ | 31,058,333 | 3,106 | - | _ | 406,470 | - | 409,576 |
| Shares issued in connection with issuance of convertible debt | _ | | 1,250,000 | 125 | _ | - | 21,125 | - | 21,250 |
| Issuance of options as compensation | - | - | - | - | - | - | 1,800 | - | 1,800 |
| Common stock to-be-issued | 2,066,667 | 10,500 | - | - | - | - | - | - | 10,500 |
| Net loss | - | - | - | - | - | - | - | (922,791) | (922,791) |
| Balance June 30, 2010 | 2,066,667 | \$10,500 | 149,032,320 | \$14,903 | 122 | \$- | \$4,925,190 | \$(5,813,148) | \$ (862,555) |

| | Common s | stock | Common stoc | ek issued | Preferre series A stock issued and | | Deficit accumulated during the development | Total stockholders' |
|---|-------------|-------|-------------|-----------|--|------------------|--|---------------------|
| | to-be-issi | | and outsta | nding | | ngpaid-in-capita | • | quity (deficiency) |
| Issuance of shares (unaudited) | (2,066,667) | | 3,693,334 | \$369 | - \$ | - \$18,931 | \$- | \$ 8,800 |
| Beneficial conversion of loan discount (unaudited) | - | - | - | _ | _ | - 29,125 | | 29,125 |
| Common stock issued for consulting services (unaudited) | - | - | 18,579,473 | 1,858 | _ | - 153,262 | - | 155,120 |
| Shares issued as repayment of accounts payable (unaudited) | - | - | 424,868 | 43 | - | - 6,330 | - | 6,373 |
| Shares issued in connection with conversion of convertible notes payable and accrued interest (unaudited) | | | 5,612,964 | 561 | | - 51,756 | | 52,317 |

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| Shares issued in connection with issuance of notes payable (unaudited) | - | - | 450,000 | 45 | - | _ | 4,455 | - | 4,500 |
|--|-----------|---------|-------------|----------|-----|-----|-------------|---------------|----------------|
| Shares issued in connection with issuance of convertible notes payable (unaudited) | - | - | 150,000 | 15 | _ | _ | 1,485 | - | 1,500 |
| Issuance of options in connection with issuance of convertible notes payable (unaudited) | - | _ | - | - | _ | _ | 549 | - | 549 |
| Common stock to-be-issued (unaudited) | 1,300,000 | 5,500 | - | - | - | - | - | - | 5,500 |
| Net loss (unaudited) | - | - | _ | - | - | - | _ | (819,611) | (819,611) |
| Balance December 31, 2010 | 1,300,000 | \$5,500 | 177,942,959 | \$17,794 | 122 | \$- | \$5,191,083 | \$(6,632,759) | \$ (1,418,382) |

The accompanying notes are an integral part of these financial statements.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF CASH FLOWS

FOR THE THREE MONTHS ENDED SEPTEMBER 30, 2010 AND 2009, AND FOR THE PERIODS FROM JULY 22, 2005 (INCEPTION) THROUGH DECEMBER 31, 2010 (UNAUDITED)

| | | | | | July 22, 2005 |
|---|---------------------|---|---------------------|---|------------------------|
| | Six Months ended | s | Six Months ended | 3 | (inception) through |
| | December | | December | | December |
| | 31, | | 31, | | 31, |
| | 2010 | | 2009 | | 2010 |
| CASH FLOWS FROM OPERATING ACTIVITIES: | | | | | |
| Net loss | \$(819,611 |) | \$(586,346 |) | \$(6,632,759) |
| Adjustments to reconcile net loss to net cash used in operating | , | | • | | |
| activities: | | | | | |
| Accretion of accrued royalties and licensing fees | 69,228 | | 61,068 | | 297,429 |
| Gaim on restructuring of troubled debt | - | | - | | (339,137) |
| Amortization of intangible asset - license | 32,967 | | 32,967 | | 201,545 |
| Common stock issued for consulting services | 155,120 | | 78,600 | | 2,757,981 |
| Issuance of stock options - employee | - | | 1,441 | | 817,529 |
| Amortization of beneficial conversion discount | 103,972 | | 5,380 | | 165,003 |
| Changes in operating assets and liabilities | | | | | |
| (Increase)/Decrease in: | | | | | |
| Accounts receivable | (4,098 |) | - | | (5,098) |
| Other current asstets | | | (2,729 |) | |
| Inventories | (42,908 |) | 5,827 | | (121,631) |
| Security deposit | - | | (6,000 |) | (6,000) |
| Increase/(Decrease) in: | | | | | |
| Accounts payable and accrued expenses | 142,935 | | 44,874 | | 563,952 |
| Deposits for orders | 6,550 | | 85,900 | | 6,550 |
| Accrued royalties and licensing fee payable | (2,500 |) | (10,500 |) | (119,000) |
| Deferred revenue | (3,000 |) | 65,400 | | 184,900 |
| | | | | | |
| Net cash used in operating activities | (361,345 |) | (224,118 |) | (2,228,736) |
| | | | | | |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | | | | |
| Trademark | - | | - | | (325) |
| | | | | | |
| Net cash used in investing activities | - | | - | | (325) |
| | | | | | |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | | | | |
| Net proceeds from private placement | - | | - | | 126,445 |
| Proceeds from sale of founders shares | - | | - | | 10,000 |
| Net proceeds from sale of stock and exercise of stock options | 8,800 | | 237,500 | | 1,032,813 |
| Proceeds from stock to-be-issued | 5,500 | | | | 5,500 |
| Proceeds from issuance of notes payable | 124,000 | | - | | 294,000 |
| Repayment of notes payable | (36,500 |) | - | | (61,500) |

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| Advances/(repayments) from officers | 4,805 | (13,929 |) 143,313 |
|---|---------|----------|-------------|
| Advances from stockholders | 20,000 | 23,272 | 236,490 |
| Proceeds from issuance of convertible notes payable | 189,000 | - | 454,000 |
| Repayment of convertible notes payable | - | (12,000 |) (12,000) |
| | | | |
| Net cash provided by financing activities | 315,605 | 234,843 | 2,229,061 |
| | | | |
| NET INCREASE/(DECREASE) IN CASH | (45,740 |) 10,725 | - |
| CASH, beginning of period | 45,740 | - | - |
| | | | |
| CASH, end of period | \$- | \$10,725 | \$- |

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) STATEMENTS OF CASH FLOWS

FOR THE SIX MONTHS ENDED DECEMBER 31, 2010 AND 2009, AND FOR THE PERIODS FROM JULY 22, 2005 (INCEPTION) THROUGH DECEMBER 31, 2010 (UNAUDITED)

Supplemental disclosures of cash flow information:

- 1) The Company issued 424,868 shares of common stock valued at \$6,373 as payment of accounts payable.
- 2)The Company issued 5,612,964 shares of common stock in connection with conversion of \$45,000 of convertible notes payable plus \$7,317 of accrued interest.
- 3)The Company recorded debt discounts of \$29,125 representing the intrinsic value of the beneficial conversion features of various convertible notes payable issued during the six months ended December 31, 2010.
- 4)The Company recorded debt discounts of \$6,000 for the 600,000 shares of common stock issued as part of notes and convertible notes payable issued during the six months ended December 31, 2010.
- 5)The Company recorded debt discounts of \$549 for the 100,000 options issued as part of notes and convertible notes payable issued during the six months ended December 31, 2010.
- 6)The Company recorded debt discounts and derivative liability of \$25,000 representing the fair value of the beneficial conversion feature of the convertible notes payable issued during the six months ended December 31, 2010.

The accompanying notes are an integral part of these financial statements.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 1 - NATURE OF OPERATIONS

Nature of Operations

WaterPure International, Inc. (a development stage company) (the "Company") was incorporated in the state of Florida on July 22, 2005, for the purpose of marketing selected private label products and services to the small office and/or home office as well as the consumer markets. The Company is marketing and manufacturing a licensed atmospheric water generator ("Atmospheric Water Generator" or "AWG") from Everest Water Ltd. ("Everest") which is a device that harvests pure drinking water from ambient air. These machines are engineered to produce drinking water virtually free of any material, bacterial, organic or other contaminants. The Company also intends to market mineral additives that will permit addition of organic minerals, flavors and other desired additives to water produced by the machine. The Atmospheric Water Generators will bear their own exclusive WaterPure branding.

Basis of Presentation

The accompanying unaudited interim financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America and the rules and regulations of the Securities and Exchange Commission (the "SEC") for interim financial reporting. Certain information and footnote disclosures normally included in the Company's annual financial statements have been condensed or omitted. In the Company's opinion, the unaudited interim financial statements and accompanying notes reflect all adjustments, consisting of normal and recurring adjustments, that are necessary for a fair presentation of its financial position and operating results for the three and six month interim periods ended December 31 2010 and 2009 and the cumulative period from inception (July 22, 2005) to December 31 2010.

The results of operations for the interim periods are not necessarily indicative of the results to be expected for the entire fiscal year. This Form 10-Q should be read in conjunction with the audited financial statements and notes thereto included in the Company's Form 10-K/A for the year ended June 30, 2010.

NOTE 2 - GOING CONCERN/MANAGEMENT'S PLAN

The accompanying financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates the realization of assets and the settlement of liabilities and commitments in the normal course of business. The Company has incurred a net loss since its inception totaling \$6,632,759, has earned minimal revenues and has a working capital deficiency of \$1,580,327 as of December 31, 2010. These matters raise substantial doubt about the Company's ability to continue as a going concern. These financial statements do not include adjustments that might result from the outcome of this uncertainty.

In order to generate revenues and the working capital needed to continue and expand operations, the Company's management has committed to a plan for increasing retail distribution channels for its products and raising additional capital. There can be no assurances, however, that the Company will be able to obtain the necessary funding to finance their operations or grow revenue in sufficient amounts to fund their operations.

NOTE 3 - SIGNIFICANT ACCOUNTING POLICIES

Development Stage Company

The Company is considered a development stage company as it has limited principal operations and minimal revenue. Operations from the Company's inception through December 31, 2010 were devoted primarily to strategic planning, raising capital, manufacturing and developing revenue-generating opportunities.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 3 - SIGNIFICANT ACCOUNTING POLICIES (continued)

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts and disclosures in the financial statements. Actual results could differ from those estimates.

Cash and Cash Equivalents

The Company considers financial instruments with a maturity date of three months or less from the date of purchase to be cash equivalents. The Company had no cash equivalents at December 31, 2010 or June 30, 2010.

Accounts Receivable

The Company makes judgments about the collectibility of accounts receivable to be able to present them at their net realizable value on the balance sheet. Such judgments require careful analysis of the aging of customer accounts, consideration of why accounts have not been paid, and review of historical bad debt issues. From this analysis, the Company determines an estimated allowance for receivables that will ultimately become uncollectible. As of December 31, 2010 and June 30, 2010, the Company had an allowance for doubtful accounts of \$-0-.

Inventories

The Company states inventories at the lower of cost or market. As of December 31, 2010 and June 30 2010, inventories consisted of purchased finished goods, raw materials and work in process. Cost of inventory is determined using the weighted-average cost method. The Company assesses the need to establish inventory reserves for excess, obsolete or slow-moving inventory based on changes in customer demand, technology developments and other factors. As of December 31, 2010 and June 30, 2010 the Company had an inventory reserve of \$0.

Long-Lived Assets and Other Intangible Assets

The Company amortizes its intangible assets with finite lives over their respective estimated lives and reviews its long-lived assets and certain intangible assets for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. If undiscounted expected future cash flows are less than the carrying value of the assets, an impairment loss is recognized based on the fair value of the assets. There were no such impairment losses in the three or six months ended December 31, 2010 and December 31, 2009.

Deposits

The Company recognizes customer deposits for orders as liabilities when amounts are received in advance of formal agreements. These amounts are classified as current or non-current pursuant to the Company's expectation as to the timing of the recognition of revenue.

Convertible Debt

The Company accounts for its convertible debt by requiring that any embedded beneficial conversion features present in convertible securities be valued separately at issuance and recognized and measured by allocating a portion of the proceeds equal to the intrinsic value of that feature to additional paid-in capital.

The Company accounts for its convertible debt issued with stock options by allocating the proceeds based on their relative fair values and recognizing the portion attributable to the stock options in additional paid-in capital.

The Company accounts for its convertible debt issued with its common stock by allocating the proceeds based on their relative fair values and recognizing the portion attributable to the common stock in additional paid-in capital.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 3 - SIGNIFICANT ACCOUNTING POLICIES (continued)

The Company accounts for its convertible debt issued with its common stock by allocating the proceeds based on their relative fair values and recognizing the portion attributable to the common stock in additional paid-in capital.

Deferred Revenue

The Company has entered into eight separate Master Distributorship Agreements with third-parties whereby the third-parties will market and sell WaterPure branded machines to customers and resellers. These third-parties have entered into purchase commitments for 4,650 units and have remitted deposits totaling \$183,100, as of December 31, 2010 which the Company has recorded as deferred revenue. The Company will record the deposits as revenue in \$50 increments for each WaterPure atmospheric water machine sold and delivered within twenty-four months of the execution of the agreement. The Company sold 80 of these machines and recognized \$4,000 in revenue for the six months ended December 31, 2010 and sold 10 units and recognized \$500 in revenue related to these agreements for the six months ended December 31, 2009.

Derivative Instruments

The Company accounts for its derivative instruments in accordance with ASC 815, Derivatives and Hedging and carries such instruments at fair value. The changes in fair value are recorded in the statements of operations.

Revenue Recognition

The Company recognizes revenue based on four basic criteria: (1) persuasive evidence of an arrangement exists; (2) delivery has occurred or services have been rendered; (3) the fee is fixed or determinable; and (4) collectibility is reasonably assured. Determination of criteria (3) and (4) are based on management's judgments regarding the fixed nature of the fee charged for services rendered and products delivered and the collectibility of those fees. Revenue is generally recognized upon shipment.

Shipping & Handling Costs

Outbound shipping and handling costs are included in cost of goods sold in the accompanying statements of operations. These costs were \$785 and \$419 for the six months ended December 31, 2010 and 2009, respectively.

Income Taxes

The Company recognizes deferred tax liabilities and assets for the expected future tax consequences of events that have been included in the financial statements or tax returns. Deferred tax liabilities and assets are determined based on the differences between the financial statement and tax bases of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. Differences between the financial statement and tax bases of assets, liabilities, and other transactions did not result in a provision for current or deferred income taxes for the period from July 22, 2005 (inception) through December 31, 2010.

The Company has a valuation allowance against the full amount of its net deferred tax assets at December 31, 2010 and June 30, 2010. The Company provides a valuation allowance against deferred tax assets when it is more likely than not that some portion, or all of its deferred tax assets, will not be realized.

Concentrations of Credit Risk

The Company's financial instruments that are exposed to a concentration of credit risk are cash and accounts receivable. The Company places its cash with a high credit quality institution. At December 31 2010, the Company's cash balance on deposit did not exceed federal depository insurance limits. The Company routinely assesses the financial strengths of its customers and, as a result, believes that their accounts receivable, credit risk exposure is limited.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 3 - SIGNIFICANT ACCOUNTING POLICIES (continued)

During the six months ended December 31, 2010, the Company's largest single customer represented 46% of the Company's sales. If that customer fails to continue to buy product and fulfill its obligation of payment this could potentially have an adverse effect on the Company.

Fair Value of Financial Instruments

Accounting Standards Codification ("ASC") 820, defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. ASC 820 emphasizes that fair value is a market-based measurement, not an entity-specific measurement. Therefore, a fair value measurement should be determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, ASC 820 establishes a fair value hierarchy that distinguishes between market participant assumptions based on market data obtained from sources independent of the reporting entity (observable inputs that are classified within Levels 1 and 2 of the hierarchy) and the reporting entity's own assumptions about market participant assumptions (unobservable inputs classified within Level 3 of the hierarchy).

Level 1 inputs utilize quoted prices (unadjusted) in active markets for identical assets or liabilities that the Company has the ability to access. Level 2 inputs are inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly. Level 2 inputs may include quoted prices for similar assets and liabilities in active markets, as well as inputs that are observable for the asset or liability (other than quoted prices), such as interest rates, foreign exchange rates, and yield curves that are observable at commonly quoted intervals. Level 3 inputs are unobservable inputs for the asset or liabilities, which are typically based on an entity's own assumptions, as there is little, if any, related market activity. In instances where the determination of the fair value measurement is based on inputs from different levels of the fair value hierarchy, the level in the fair value hierarchy within which the entire fair value measurement falls is based on the lowest level input that is significant to the fair value measurement in its entirety. The Company's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the asset or liability.

Earnings (Loss) per Common Share

The Company presents basic earnings (loss) per share and, if applicable, diluted earnings per share. Basic earnings (loss) per share is calculated by dividing net income or loss by the weighted average number of common shares outstanding during each period. The effect of computing diluted income (loss) per share is antidilutive and as such, basic and diluted (loss) per share are the same for the three and six months ended December 31, 2010 and 2009 as well as for the period from July 22, 2005 (inception) through December 31, 2010.

Share Based Compensation

Share-based compensation issued to employees is measured at the grant date, based on the fair value of the award, and is recognized as an expense over the requisite service period (generally the vesting period of the grant). Share-based compensation issued to non-employees is measured at the grant date, based on the fair value of the consideration received or the fair value of the equity instruments issued, whichever is more readily measurable, and is recognized as an expense over the requisite service period.

Recent Accounting Pronouncements

There are no recent accounting pronouncements that are expected to have a material impact on the Company.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 4 - INVENTORIES

Inventories consist of the following and are valued at the lower of cost or market using the weighted average method.

| | December | June 30, | |
|-------------------|------------|-----------|--|
| | 31 2010 | 2010 | |
| Raw materials | \$ 48,231 | \$ 5,784 | |
| Work-in-progress | 47,106 | 72,939 | |
| Finished goods | 26,294 | -0- | |
| Total inventories | \$ 121,631 | \$ 78,723 | |

NOTE 5 - INTANGIBLE ASSETS - LICENSE

On December 7, 2007, the Company entered into licensing agreements with Everest for the manufacturing and marketing rights to atmospheric water generators and mineral additive units. The Company agreed to pay \$300,000 and issue 1,500,000 shares of the Company's common stock valued at \$330,000 as consideration under this agreement. The Company paid \$50,000 with the execution of the agreement and an additional \$20,000 through July 31, 2008.

On August 1, 2008, the Company and Everest modified the payment terms of their licensing agreement because the cash payment obligation under the original agreement could not be met by the Company. Under the amended payment terms, the Company cancelled the shares to be issued to Everest and agreed to pay Everest \$430,000 over 33 months starting September 1, 2008, plus an annual 8% royalty payment with guaranteed minimum payments as follows: \$50,000 in year one, \$60,000 in year two, \$70,000 in year three, \$90,000 in year four and \$100,000 each year after until the termination of the licensing agreement, which coincides with the expiration of the last patent in August 2027. The Company accounted for this modification as a troubled debt restructuring. There was no impact on earnings per share.

On March 30, 2010, the Company and Everest modified the payment terms of their licensing agreement, because the cash payment obligation under the original agreement, as amended, could not be met by the Company. Under the amended payment terms, the Company agreed to pay Everest the balance owed Everest of \$392,000 over 33 months starting April 1, 2010, plus an annual 5% royalty payment with guaranteed minimum payments as follows: \$30,000 in year one, \$40,000 in year two, \$50,000 in year three, \$75,000 in year four and \$100,000 each year after until the termination of the licensing agreement, which coincides with the expiration of the last patent in August 2027. The Company accounted for this modification as a troubled debt restructuring and recognized a gain for the excess of the net carrying amount of the trouble debt over the modified debt. The gain had an impact on earnings per share of \$.003. The Company is currently \$19,000 in arrears on its licensing fees/payments and is in default on this agreement. As such, this liability of \$335,157 has been classified as current at December 31, 2010.

The following table summarizes the various components of the Everest license as of December 31, 2010 and June 30, 2010:

| December | |
|----------|---------|
| 31, | June 30 |
| 2010 | 2010 |

| Cost of license described above | \$1,094,864 | \$1,094,864 |
|---------------------------------|-------------|-------------|
| Less: accumulated amortization | 201,545 | 168,578 |
| License, net | \$893,319 | \$926,286 |

Total license amortization was \$32,967 for each of the six months ended December 31, 2010 and 2009, respectively.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 5 – INTANGIBLE ASSETS – LICENSE (continued)

Contingencies - Royalties

Pursuant to the licensing agreement described above, the Company will pay Everest a 5% royalty payment on the sale of each AWG with a guaranteed minimum payment. The Company has recognized a liability of \$598,999, as of December 31, 2010, which represents the present value of the minimum royalty payments using an effective discount rate of 12%.

NOTE 6 - NOTES PAYABLE AND ADVANCES

The Company on July 22, 2010, issued a \$15,000 demand note to an accredited investor which accrues interest at 18% per annum and is immediately payable upon demand.

The Company on August 20, 2010, issued 300,000 shares of common stock and a \$20,000 note to an accredited investor which accrues interest at 18% per annum and is immediately payable upon demand. The Company recorded a debt discount of \$3,000 related to the fair value of the 300,000 shares of Common Stock in accordance with ASC 470-20. The Company determined the commitment date of the loan to be the date of the agreement.

The Company on September 10, 2010, issued 150,000 shares of common stock and a \$22,500 note to an accredited investor which accrues interest at 18% per annum and is immediately payable upon demand. The Company recorded a debt discount of \$1,500 related to the fair value of the 150,000 shares of Common Stock in accordance with ASC 470-20. The Company determined the commitment date of the loan to be the date of the agreement.

The Company received a \$17,500 advance from an accredited investor which accrues interest at 18% per annum and is immediately payable.

The Company on November 16, 2010, issued a \$22,500 note to an accredited investor which is due on November 22, 2010. The Company has repaid \$15,000 of this note as of December 31, 2010. The note is currently in default.

The Company received a \$5,000 advance from an accredited investor which is immediately payable.

NOTE 7 – ADVANCES FROM OFFICERS AND STOCKHOLDERS

On May 15, 2009, the Company issued a \$15,000 note payable to a stockholder which accrued interest at 8% per annum and was originally due August 15, 2009. The note plus accrued interest of \$2,250 was satisfied through the issuance of 3,000,000 shares of the Company's common stock on January 14, 2011.

Officers and stockholders of the Company have provided various short-term working capital advances. During the six months ended December 31, 2010, advances from officers and stockholders totaled \$4,805 and \$20,000, respectively. During the six months ended December 30, 2009, short-term working capital repayments to officers and stockholders totaled \$13,929 and \$23,272, respectively. The Company does not intend to pay interest on the amounts borrowed from officers and stockholders and the advances are intended to be short-term.

NOTE 8 – CONVERTIBLE DEBT

The Company entered into a Securities Purchase Agreement with accredited investors on May 21, 2007 for the issuance of an aggregate of \$50,000 of convertible notes. The convertible notes accrue interest at 12% per annum and are due two years from the date of the note. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.25 per share. During the year ended June 30, 2007, the Company recorded a debt discount of \$18,750 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loans to be the date of the agreement. The notes are currently in default.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 8 – CONVERTIBLE DEBT (continued)

The Company entered into another Securities Purchase Agreement with accredited investors on July 30, 2008 for the issuance of an aggregate of \$50,000 of convertible notes. The convertible notes accrue interest at 8% per annum and are due one year from the date of the note. The note holders have the option to convert any unpaid note principal to the Company's common stock at a 30% discount to the average five day stock price prior to conversion. During the year ended June 30, 2009, the Company recorded a debt discount of \$15,000 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loans to be the date of the agreement. On September 15, 2010, the Company issued 5,612,964 shares of its common stock to convert the balance of the note of \$45,000 plus accrued interest of \$7,317.

The Company entered into a Securities Purchase Agreement with accredited investors on November 18, 2008 for the issuance of an aggregate of \$10,000 of convertible notes. The convertible notes accrue interest at 12% per annum and were due one year from the date of the note. The note holder had the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.005 per share. During the year ended June 30, 2009, the Company recorded a debt discount of \$7,500 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loans to be the date of the agreement. The Company refinanced its November 18, 2008 convertible debt and accrued interest (\$1,200) thereon by entering into a new Securities Purchase Agreement with an accredited investor on November 4, 2009 for the issuance of an aggregate of \$11,200 of convertible notes together with 100,000 options to purchase common stock. The convertible notes accrue interest at 12% per annum and are due one year from the date of the note. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.005 per share. During the year ended June 30, 2010, the Company recorded a debt discount of \$7,906 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company also recorded a debt discount of \$1,261 related to the relative fair value of the 100,000 options in accordance with ASC 470-20. The Company determined the commitment date of the loans to be the date of the agreement. The Company refinanced this convertible debt and accrued interest (\$1,344) thereon by entering into a new Securities Purchase Agreement with an accredited investor on November 8, 2010 for the issuance of an aggregate of \$12,544 of convertible notes together with 100,000 options to purchase common stock. The convertible notes accrue interest at 12% per annum and are due one year from the date of the note. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.005 per share. During the six months ended December 31, 2010, the Company recorded a debt discount of \$4,704 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company also recorded a debt discount of \$549 related to the relative fair value of the 100,000 options in accordance with ASC 470-20. The Company determined the commitment date of the loans to be the date of the agreement.

The Company entered into a Securities Purchase Agreement with accredited investors on July 15, 2010 for the issuance of an aggregate of \$25,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. During the six months ended December 31, 2010, the Company recorded a debt discount of \$5,769 on the debt, representing the intrinsic value of the beneficial conversion features based upon the

difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loans to be the date of the agreement.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 8 – CONVERTIBLE DEBT (continued)

The Company entered into a Securities Purchase Agreement with accredited investors on July 29, 2010 for the issuance of an aggregate of \$15,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. During the six months ended December 31, 2010, the Company recorded a debt discount of \$6,667 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loan to be the date of the agreement.

The Company entered into a Securities Purchase Agreement with accredited investors on August 5, 2010 for the issuance of an aggregate of \$15,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. During the six months ended December 31, 2010, the Company recorded a debt discount of \$6,667 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loan to be the date of the agreement.

The Company entered into a Securities Purchase Agreement with accredited investors on August 26, 2010 for the issuance of an aggregate of \$15,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. During the six months ended December 31, 2010, the Company recorded a debt discount of \$2,500 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loan to be the date of the agreement.

The Company issued 150,000 shares of common stock and entered into a Securities Purchase Agreement with accredited investors on September 2, 2010 for the issuance of an aggregate of \$25,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due one year from the date of the note. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. During the six months ended December 31, 2010, the Company recorded a debt discount of \$1,500 related to the fair value of the 150,000 shares of Common Stock in accordance with ASC 470-20. The Company determined the commitment date of the loan to be the date of the agreement.

The Company and entered into a Securities Purchase Agreement with accredited investors on September 24, 2010 for the issuance of an aggregate of \$18,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. The Company determined the commitment date of the loan to be the date of the agreement.

The Company and entered into a Securities Purchase Agreement with accredited investors on October 8, 2010 for the issuance of an aggregate of \$31,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. During the six months ended December 31, 2010, the Company recorded a debt discount of \$2,818 on the debt, representing the intrinsic value of the beneficial conversion features based upon the difference between the fair value of the underlying common stock at the commitment date and the effective conversion price embedded in the debt. The Company determined the commitment date of the loan to be the date of the agreement.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 8 – CONVERTIBLE DEBT (continued)

The Company and entered into a Securities Purchase Agreement with accredited investors on November 1, 2010 for the issuance of an aggregate of \$20,000 of convertible notes. The convertible notes accrue interest at 8% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal to the Company's common stock at a rate of \$0.01 per share. The Company determined the commitment date of the loan to be the date of the agreement.

The Company and entered into a Securities Purchase Agreement with accredited investors on November 8, 2010 for the issuance of an aggregate of \$25,000 of convertible notes. The convertible notes accrue interest at 8% per annum and are due August 10, 2011. The note holder has the option to convert any unpaid note principal after 180 days to the Company's common stock at a rate of fifty percent of the market price of the lowest three average trading days during the ten day period ending on the last complete trading day prior to the conversion date. During the six months ended December 31, 2010, the Company recorded a debt discount of \$25,000 related to the fair value of the embedded derivative. The Company accounted for its derivative instrument in accordance with ASC 815, and recorded at fair value in accordance with ASC 820. The Company determined the commitment date of the loans to be the date of the agreement.

NOTE 9 - STOCKHOLDERS' EQUITY

Common Stock

On August 16, 2010 the holders of a majority of shares of common stock approved an amendment to the Articles of Incorporation to increase the number of authorized shares of our common stock par value \$.0001 per share to 500,000,000 shares.

During the six months ended December 31, 2010, the Company issued 2,066,667 shares of its common stock previously classified as to-be-issued.

During the six months ended December 31, 2010, the Company issued, in a private placement, 1,626,667 shares of its common stock, for a total of \$8,800. The fair value of the shares was determined based on the closing market price of the shares at the date of the agreement.

During the six months ended December 31, 2010, the Company issued 18,579,473 shares of its common stock for consulting services totaling \$155,120.

During the six months ended December 31, 2010, the Company issued 424,868 shares of its common stock as repayment of accounts payable of \$6,373.

During the six months ended December 31, 2010, the Company issued 5,612,964 shares of its common stock to convert the balance of a convertible note payable of \$45,000 plus accrued interest of \$7,317.

During the six months ended December 31, 2010 the Company issued 450,000 shares of its common stock as part of its issuance of \$42,500 of notes payable.

During the six months ended December 31,2010 the Company issued 150,000 shares of its common stock as part of its issuance of a \$25,000 convertible notes payable.

During the six months ended December 31, 2010 the Company, in private placements sold, 1,300,000 of its common stock to-be-issued, for a total of \$5,500. The fair value of the shares was determined based upon the closing market price of the shares at the date of each respective agreement.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 9 - STOCKHOLDERS' EQUITY (continued)

Preferred Stock

On October 22, 2009, the Company entered into a Securities Purchase Agreement (the "Purchase Agreement") with Mayim Tahor, LLC ("Mayim") providing for the sale by the Company to Mayim of up to 100 shares of the Company's Series A Convertible Preferred Stock (the "Series A Preferred Stock") at a price of \$2,500. On June 18, 2010 this agreement was amended to allow for the purchase of up to 200 shares of the Company's Series A Preferred Stock. Through June 30, 2010, Mayim has purchased 122 shares of Series A Preferred Stock totaling \$305,000, consisting of \$275,000 in cash and \$30,000 of cancellation of a note payable.

Each share of Series A Preferred Stock has a stated value of \$2,500 (the "Stated Value") and, is entitled to a cumulative dividend of six percent (6%) of the Stated Value per annum, payable semi-annually. The Company has dividends in the arrears of \$17,619. In addition, each share of Series A Preferred Stock is entitled to receive a royalty payment of \$0.16 for each atmospheric water generator sold by the Company. The Company owes \$2,464 in royalties pursuant to this agreement as of December 31 2010.

Mayim may convert, at any time, the shares of Series A Preferred Stock into the number of shares of common stock of the Company obtained by dividing the Stated Value by the Conversion Price then in effect. The conversion price at December 31, 2010, is \$0.01, as defined in the Purchase Agreement.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 10 – STOCK OPTIONS

The following is a summary of the status of stock option activity for the period from inception (July 22, 2005) through December 31, 2010:

| | | Weighted |
|---|------------|----------------|
| | | Average |
| | Options | Exercise Price |
| Outstanding as of July 22, 2005 (inception) | - | \$ - |
| Granted | 125,000 | 0.0025 |
| Exercised | - | - |
| Forfeited | - | - |
| Expired | - | - |
| Outstanding as of June 30, 2006 | 125,000 | \$ 0.0025 |
| Granted | 500,000 | 0.5500 |
| Exercised | - | - |
| Forfeited | - | - |
| Expired | - | - |
| Outstanding as of June 30, 2007 | 625,000 | \$ 0.4400 |
| Granted | 3,100,000 | 0.0990 |
| Exercised | 125,000 | 0.0025 |
| Forfeited | - | - |
| Expired | - | - |
| Outstanding as of June 30, 2008 | 3,600,000 | \$ 0.1610 |
| Granted | 100,000 | .0150 |
| Exercised | - | - |
| Forfeited | - | - |
| Expired | - | - |
| Outstanding as of June 30, 2009 | 3,700,000 | \$ 0.1577 |
| Granted | 10,249,997 | .0021 |
| Exercised | - | - |
| Forfeited | - | - |
| Expired | - | - |
| Outstanding as of June 30, 2010 | 13,949,997 | \$.0434 |
| Granted | 100,000 | .005 |
| Exercised | - | - |
| Forfeited | - | - |
| Expired | 100,000 | .005 |
| Outstanding as of December 31, 2010 | 13,949,997 | \$.0434 |

The Company has 13,949,997 options exercisable as of December 31, 2010.

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 11 - RELATED PARTY TRANSACTIONS

LEASE

The Company subleases its office space for \$500 per month on a month-to-month basis from Stein, Feldman and Sampson, LLC, of which, Mr. Orr, the Company's Chief Financial Officer is affiliated.

DUE TO OFFICERS AND STOCKHOLDERS

During the six-months ended December 30, 2010 and 2009, the Company received advances, made repayments, and had amounts due to officers and stockholders as disclosed in Note 7.

NOTE 12 - INCOME TAXES

The Company recognizes the impact of tax positions in the financial statements if they are more likely than not of being sustained upon examination based on the technical merits of the position. The Company recognizes deferred tax liabilities and assets for the expected future tax consequences of events that have been included in the financial statements or tax returns. Deferred tax liabilities and assets are determined based on the differences between the financial statement and tax bases of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. Differences between the financial statement and tax bases of assets, liabilities, and other transactions did not result in a provision for current or deferred income taxes for the period from July 22, 2005 (inception) through December 31, 2010.

The Company is subject to U.S. federal income tax as well as income tax of certain state jurisdictions. The Company has not been audited by the I.R.S. or any states in connection with income taxes. The periods from June 30, 2007 thru June 30, 2010 remain open to examination by the I.R.S. and state authorities.

The Company recognizes interest accrued related to unrecognized tax benefits in interest expense. Penalties, if incurred, are recognized as a component of tax expense.

NOTE 13 – COMMITMENTS

In November 2009, the Company moved its manufacturing operations to Oakland Park, Florida to accommodate administrative, sales and manufacturing personnel. The Company entered into a five year lease with lease payments beginning February 1, 2010.

| Year ending June 30, 2011 | \$17,398 |
|---------------------------|-----------|
| 2012 | \$36,230 |
| 2013 | \$38,689 |
| 2014 | \$41,147 |
| 2015 | \$24,839 |
| Total Lease Commitment | \$158,303 |

The Company owes Everest \$384,000 as of December 31, 2010, and 5% royalty payments with guarantee minimum payments as follows: \$30,000 year one, \$40,000 year two, \$50,000 year three, \$75,000 year four and \$100,000 each year after. See Note 5

WATERPURE INTERNATIONAL, INC. (A DEVELOPMENT STAGE COMPANY) NOTES TO FINANCIAL STATEMENTS (UNAUDITED)

NOTE 14 – SUBSEQUENT EVENTS

On January 14, 2011, the Company issued 3,000,000 shares of the Company's common stock to convert a \$15,000 note payable to a stockholder plus accrued interest of \$2,250.

On January 14, 2011, the Company issued 1,000,000 shares of common stock for \$5,000.

On January 14, 2011, the Company issued 1,300,000 shares of common stock that was classified as to-be-issued as of December 31, 2010.

On January 24, 2011, the Company issued 12,399,285 shares of common stock to convert \$86,796 of shareholders loans.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

This Management's Discussion and Analysis of Financial Condition and Results of Operations includes a number of forward-looking statements that reflect Management's current views with respect to future events and financial performance. You can identify these statements by forward-looking words such as "may," "will," "expect," "anticipate," "believe," "estimate" and "continue," or similar words. Those statements include statements regarding the intent, belief or current expectations of us and members of our management team as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risk and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements.

Readers are urged to carefully review and consider the various disclosures made by us in this report and in our other reports filed with the Securities and Exchange Commission. Important factors currently unknown to Management could cause actual results to differ materially from those in forward-looking statements. We undertake no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes in the future operating results over time. We believe that our assumptions are based upon reasonable data derived from and known about our business and operations. No assurances are made that actual results of operations or the results of our future activities will not differ materially from our assumptions. Factors that could cause differences include, but are not limited to, expected market demand for our products, fluctuations in pricing for materials, and competition.

Overview

WaterPure International, Inc. was organized under the laws of the state of Florida on July 22, 2005 and conducts business as a marketer and manufacturer of Atmospheric Water Generators ("AWG"). Though originally structured as a marketing entity, we have now become a manufacturer of AWGs after licensing patents from Everest Water Ltd. ("Everest") and developing our own new line of AWGs under those patents. This strategic decision has led to sales fluctuations due to allocation of resources to research and development in some of our previous operating periods.

We are a development stage company until the sale of these new products leads to recognition of significant revenue. We want to be identified as an environmentally sustainable business. Clean drinking water is becoming a scarce commodity as our population increases. Additionally, it is our goal to utilize the intellectual property from Everest to become a leading worldwide manufacturer of AWGs based on the quality of our machines and our choice of distributors and marketing channels. Our future results are highly dependent upon the success of our efforts to manufacture and market our products and having the ability to attain and attract qualified personnel and adequate working capital.

On December 7, 2007, we entered into licensing agreements with Everest whereby we agreed to pay \$300,000 and issue 1,500,000 shares of our common stock as consideration. We paid \$50,000 with the execution of the agreement and an additional \$20,000 through July 31, 2008. On August 1, 2008, we and Everest modified the payment terms of their licensing agreement, because we could not meet the cash payment obligation under the original agreement. Under the amended payment terms, we cancelled the shares to be issued to Everest and agreed to pay Everest \$430,000 over 33 months starting September 1, 2008, plus an annual 8% royalty payment with guaranteed minimum payments as follows: \$50,000 in year one, \$60,000 in year two, \$70,000 in year three, \$90,000 in year four and \$100,000 each year after until the termination of the licensing agreement, which coincides with the expiration of the last patent in August 2027.

On March 30, 2010, we and Everest modified the payment terms of their licensing agreement, because we could not meet the cash payment obligation under the original agreement, as amended. Under the amended payment terms, we agreed to pay Everest the balance owed Everest of \$392,000 over 33 months starting April 1, 2010, plus an annual 5% royalty payment with guaranteed minimum payments as follows: \$30,000 in year one, \$40,000 in year two, \$50,000 in year three, \$75,000 in year four and \$100,000 each year after until the termination of the licensing agreement, which coincides with the expiration of the last patent in August 2027. We are currently \$19,000 in arrears on our licensing fee/payments and are in default on this agreement.

Our current production line consists of the WatercycleTM AWG. This machine converts air into fresh drinking water. Our units operate on either 110 or 220 volt power and look similar to a typical water cooler, but do not connect to any water line. This avoids the need for bottled water delivery; heavy lifting of five gallon jugs; and does not use up the world's limited supply of fresh water. The AWG's condensation and purification process takes water out of ambient air (humidity) and filters and purifies the water to remove any foreign matter, bacterial, organic and other impurities.

We have been making significant improvements in the production of our Watercycle AWG, with regard to both efficiency in making the unit and the quality of the units being produced. Production quality has improved with the development of a new PC board and the outsourcing of the units casing to local metal fabricators. The outsourcing of the units frame and the new PC board has also allowed us to use a wire harness for installation of the components electronics and has cut production to less than one hour; with our ultimate goal to be able to produce a unit in twenty minutes.

We have received feedback from our distributors concerning the operating noise level of the AWG. This has lead to modifications within the unit. We have redesigned the condenser fan shroud and introduced new ducting and added a second extractor fan. Recent testing has shown that we have reduced the operating noise level by almost half, from 74 decibels to between 38 and 42 decibels.

We have noticed from field tests that as the ambient temperature drops, the water production from the units had dropped significantly. The problem has since been addressed by the installation of a TXV (thermal expansion valve) in the system which monitors and better controls the refrigerant flow in varying temperatures. Recent lab tests showed the unit performing at almost full capacity in ambient temperatures as low as 50 degrees Fahrenheit. While production still falls off in lower temperatures, the unit is still capable of producing water and since it is designed and recommended for indoor use it is not expected to be operating in temperatures much below the 50 degree threshold.

We have been engaged in the development of a AWG "the WatercycleTM", in connection with the patent license from Everest. This new device utilizes ozone to eliminate microorganisms, increases water producing ability, has a more attractive appearance and uses fewer parts than the machines we are currently marketing. In the future, we intend to include an optional feature that will permit the user to add flavors and natural herbal additives, such as green tea. We are also planning to add a CO2 cartridge to make carbonated water or drinks.

We feel that the differentiations in the new AWG could help us capture a larger market segment in the future because of its design, features and worldwide respect for "Made in USA" products, especially after the past product problems with a variety of products manufactured overseas. Additionally, we feel that based on the quality of our machine and the warranty we offer, that we can command a higher price than less efficient or less reliable units of our competitors.

We are in the final stages of completing our new Magnum AWG. The Magnum is a high output unit capable of producing up to 20 gallons of water per day. This unit is designed to be stored outside the home.

As a result of manufacturing our own AWG's there was an increase in revenue to approximately \$107,000 for the six months ended December 31, 2010 as compared to approximately \$24,000 for the six months ended December 31, 2009, when sales consisted of reselling a machine manufactured elsewhere.

In an effort to further increase sales and sales revenue we have hired Lee M. Stein as our senior vice president of sales and marketing. Mr. Stein will be responsible for defining and implementing the Company's sales, marketing, and cutting-edge green initiative strategies worldwide. Mr. Stein, a recipient of many awards and honors in a variety of industries, joins WaterPure with more than 25 years' experience in successful new-product launches. His experience covers direct sales, growth and business strategy, organization development, alliance partnerships, consumer satisfaction, online and social media marketing.

We have selected Acqua Pura, LLC to facilitate the acquisition of domestic and international distributors. Acqua Pura will work with Mr. Stein in securing the best distributors to handle our products.

Results of Operations

For the Period from July 22, 2005 (Inception) through December 31, 2010

Revenue and Net Loss

Since we were formed on July 22, 2005, we have earned approximately \$345,000 in revenue and have incurred a cumulative net loss since our inception of approximately \$6,633,000 through December 31, 2010. Operations from inception through December 31, 2010 were devoted primarily to strategic planning, raising capital, manufacturing and developing revenue-generating opportunities. Revenue for the six months ended December 31, 2010 was \$106,690, an increase of \$82,991, or 450% higher than the \$23,699 for the comparable period in 2009. We incurred a net loss of approximately \$820,000 for the six months ended December 31, 2010, an increase of \$234,000 as compared to a net loss of approximately \$586,000 for the six months ended December 31, 2009. The increase in revenue is directly related to manufacturing our own AWG's. The increase in loss is directly attributable to an increase in selling, general and administrative expenses as described below.

Cost of Goods Sold

Cost of goods sold consists of direct costs on contracts, materials, direct labor, third party subcontractor services, and other overhead costs. Our cost of goods sold was approximately \$107,000, or 100% of revenues, for the six months ended December 31, 2010, compared to approximately \$17,000, or 71.3% of revenue, for the comparable prior period in 2009. The higher cost of goods sold as a percentage of sales is due to us fulfilling our obligations on orders that are currently priced below cost.

Selling, General and Administrative Expenses

Selling, general and administrative expenses for the six months ended December 31, 2010 were approximately \$574,000, an increase of \$87,000 compared to approximately \$487,000 for the comparable period in 2009. The overall increase resulted from increases of \$32,000 in professional fees due to higher legal and accounting cost (\$90,000 for the six months ended December 31, 2010 as compared to \$58,000 for the six months ended December 31, 2009), \$11,000 in consulting fees as consultants were hired to facilitate our production of AWG's (\$110,000 for the six months ended December 31, 2010 as compared to \$99,000 for the six months ended December 31 2009), \$32,500 in payroll expense as we hired workers to build AWG's (\$124,500 for the six months ended December 31 2010 as compared to \$92,000 for the six months ended December 31 2009), \$19,500 in marketing and advertising expenses as we prepared for the launch of our manufactured AWG's (\$21,000 for the six months ended December 31 2010 as compared to \$1,500 for the six months ended December 31 2009) and other selling, general and administrative expenses decreased \$8,000 (\$228,500 for the six months ended December 31 2010 as compared to \$236,500 for the six months ended December 31 2009).

Accretion of accrued royalties and licensing fees

There was \$69,228 in accretion expense for the six months ended December 31 2010 compared to \$61,068 for the six months ended December 31 2009. The increase is due to the change in net present value of these obligations.

Amortization Expense

There was \$136,939 in amortization expense for the six months ended December 31 2010, compared to \$38,347 for the six months ended December 31 2009. The increase is due to discounts, options and stock awards we issued to convertible debt and note payable holders.

Interest Expense

There was \$38,869 in interest expense for the six months ended December 31 2010 compared to \$6,663 for the six months ended December 31 2009. The increase is due to the increase of \$276,500 in interest bearing debt.

Liquidity and Capital Resources

To date, we have generated approximately \$345,000 in revenues and have incurred operating losses in every quarter. We are still a development stage company as we have not generated significant revenues on a consistent basis from operations and have incurred significant losses since inception. These factors among others raise substantial doubt about our ability to continue as a going concern.

As of December 31 2010, we had a working capital deficiency of \$1,580,327. For the six months ended December 31, 2010, we had net cash outflow from operating activities of \$361,345. Cash provided by financing activities totaled \$315,605 for the six months ended December 31 2010.

We do not have sufficient capital to support operations for the next 12 months. We anticipate we will need approximately \$1 million, consisting of approximately \$400,000 for manufacturing, \$100,000 for sales and marketing and \$300,000 for general and administrative expenses and working capital. An additional \$200,000 would be utilized for the production and execution of our marketing support program. We are currently seeking joint venture partners and equity or debt financing to fund these expenditures, although we do not have any contracts or commitments for either at this time. We will have to raise additional funds to continue manufacturing our AWGs and, while we have been successful in doing so in the past, there can be no assurance that we will be able to do so in the future. Our continuation as a going concern is dependent upon our ability to obtain necessary additional funds to continue operations and the attainment of profitable operations.

By adjusting our operations to the level of capitalization and through short term loans from officers and others, we believe we will have sufficient capital resources to meet current projected cash flow deficits in the near term. However, if during that period, or thereafter, we are not successful in generating sufficient liquidity from operations or in raising sufficient capital resources on terms acceptable to us, this could have a material adverse effect on our business, results of operations, liquidity and financial condition.

We presently do not have any available credit, bank financing or other external sources of liquidity. Due to our brief history and historical operating losses, our operations have not been a source of liquidity. We will need to obtain additional capital in order to expand operations and become profitable. In order to obtain capital, we may need to sell additional shares of our common stock or borrow funds from private lenders. There can be no assurance that we will be successful in obtaining additional funding.

We will still need additional capital in order to continue operations until we are able to achieve positive operating cash flow. Additional capital is being sought, but we cannot guarantee that we will be able to obtain such investments. Financing transactions may include the issuance of equity or debt securities, obtaining credit facilities, or other financing mechanisms. However, the trading price of our common stock and a downturn in the U.S. stock and debt markets could make it more difficult to obtain financing through the issuance of equity or debt securities. Even if we are able to raise the funds required, it is possible that we could incur unexpected costs and expenses, fail to collect significant amounts owed to us, or experience unexpected cash requirements that would force us to seek alternative financing. Furthermore, if we issue additional equity or debt securities, stockholders may experience additional dilution or the new equity securities may have rights, preferences or privileges senior to those of existing holders of our common stock. If additional financing is not available or is not available on acceptable terms, we will have to curtail our operations.

We have financed our losses through the sale of our common stock, issuance of notes payable and convertible notes payable, issuance of common stock for services in lieu of cash, and loans from officers and stockholders. During the six months ended December 31, 2010, we received the following capital infusions: \$8,800 from the sale of 1,626,667 shares of our common stock, \$5,500 from the sale of 1,300,000 shares of our common stock to-be-issued, \$124,000

from issuance of notes payable, \$189,000 from the issuance of convertible notes payable, and loans from officers and shareholders totaling \$24,805. In addition, during the six months ended December 31, 2010, in lieu of cash payments, we issued 18,579,473 shares of common stock valued at \$155,120 for services rendered. We do not intend to pay interest on the advances borrowed from officers and stockholders as the advances are intended to be short-term.

Our independent registered public accounting firm has included an emphasis of a matter paragraph regarding the substantial doubt about our ability to continue as a going concern in their Report of Independent Registered Public Accounting Firm (dated October 15, 2010) on our financial statements for the fiscal year ended June 30, 2010. The conditions that led to the doubt continue to exist as of December 31, 2010. Our ability to continue as a going concern is dependent on our ability to access capital through debt and equity funding as well as market and sell our various products.

Critical Accounting Policies

Our financial statements are prepared based on the application of accounting principles generally accepted in the United States of America. These accounting principles require us to exercise significant judgment that affect the amounts reported throughout our financial statements. Actual events could unfold quite differently than our previous judgments had predicted. Therefore the estimates and assumptions inherent in the financial statements included in this report could be materially different once those actual events are known. We believe the following policies may involve a higher degree of judgment and complexity in their application and represent critical accounting policies used in the preparation of our financial statements. If different assumptions or estimates were used, our financial statements could be materially different from those included in this report.

Revenue Recognition

We recognize revenues in accordance with Staff Accounting Bulletin 104, "Revenue Recognition in Financial Statements" (SAB 104). We sell atmospheric water generators. Revenue from such product sales is recognized when persuasive evidence of an arrangement exists, delivery has occurred, the fee is fixed or determinable and collectability is probable. Generally the earnings process is complete and the risks and rewards of ownership have transferred to the customer, when the goods are shipped and all our significant obligations have been satisfied.

Accounts Receivable

We must make judgments about the collectability of our accounts receivable to be able to present them at their net realizable value on the balance sheet. To do this, we carefully analyze the aging of our customer accounts, try to understand why accounts have not been paid, and review historical bad debt problems. From this analysis, we record an estimated allowance for receivables that we believe will ultimately become uncollectible. As of December 31, 2010, we had an allowance for bad debts of \$0. We actively manage our accounts receivable to minimize our credit risks and believe that our current allowance for doubtful accounts is fairly stated.

Inventory Valuation

We make judgments about the ultimate realizability of our inventory in order to record our inventory at the lower of cost or market. These judgments involve reviewing current demand for our products in comparison to present inventory levels and reviewing inventory costs compared to current market values.

Long-lived Assets and Other Intangible Assets

We account for our long-lived assets by requiring that long-lived assets and certain intangible assets be reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. If undiscounted expected future cash flows are less than the carrying value of the assets, an impairment loss is recognized based on the fair value of the assets.

Recent Accounting Pronouncements

There are no recent accounting pronouncements that are expected to have a material impact on us.

ITEM 3 - QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Not required under Regulation S-K for "smaller reporting companies."

ITEM 4 - CONTROLS AND PROCEDURES

Evaluation of disclosure controls and procedures. We maintain "disclosure controls and procedures," as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934 (the "Exchange Act"), that are designed to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in Securities and Exchange Commission rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. In designing and evaluating our disclosure controls and procedures, management recognized that disclosure controls and procedures, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the disclosure controls and procedures are met. Additionally, in designing disclosure controls and procedures, our management was required to apply its judgment in evaluating the cost-benefit relationship of possible disclosure controls and procedures. The design of any disclosure controls and procedures also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions.

Based on our evaluation, our Chief Executive Officer and Chief Financial Officer concluded that, as a result of the material weaknesses described below, our disclosure controls and procedures are not designed at a reasonable assurance level and are ineffective to provide reasonable assurance that information we are required to disclose in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and forms, and that such information is not accumulated nor communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure. The material weaknesses, which relate to internal control over financial reporting, that were identified are:

- a) We did not have sufficient personnel in our accounting and financial reporting functions. As a result we were not able to achieve adequate separation of duties and were not able to provide for adequate review of the financial statements. This control deficiency, which is pervasive in nature, results in a reasonable possibility that material misstatements of the financial statements will not be prevented or detected on a timely basis;
- b) We did not maintain sufficient personnel with an appropriate level of technical accounting knowledge, experience, and training in the application of U.S. GAAP commensurate with out complexity and our financial accounting and reporting requirements. This control deficiency is pervasive in nature. Further, there is a reasonable possibility that material misstatements of the financial statements including disclosures will not be prevented or detected on a timely basis as a result;
- c) We did not document or test our key controls over financial reporting in accordance with Section 404 of the Sarbanes Oxley Act of 2002. As a result, we cannot provide proper recording of the framework for our internal controls nor the results of testing of such controls. There is a reasonable possibility that material misstatements of the financial statements including disclosures will not be prevented or detected on a timely basis without the ability to determine if our controls are effective.

We are committed to improving our accounting and financial reporting functions. As part of this commitment, we will create a segregation of duties consistent with control objectives and will look to increase our personnel resources and

technical accounting expertise within the accounting function by the end of fiscal 2011 to appropriately address non-routine or complex accounting matters. In addition, when funds are available to the Company, which we expect to occur by the end of fiscal 2011, we will take the following action to enhance our internal controls: Hiring additional knowledgeable personnel with technical accounting expertise to further support the current accounting personnel at the Company, which management estimates will cost approximately \$75,000 per annum. We will engage outside consultants in the future as necessary in order to ensure non-routine or complex accounting matters are appropriately addressed.

Management believes that hiring additional knowledgeable personnel with technical accounting expertise will remedy the following material weaknesses: (A) lack of sufficient personnel in our accounting and financial reporting functions to achieve adequate segregation of duties; and (B) insufficient personnel with an appropriate level of technical accounting knowledge, experience, and training in the application of US GAAP commensurate with our complexity and our financial accounting and reporting requirements.

Management believes that the hiring of additional personnel who have the technical expertise and knowledge with the non-routine or technical issues we have encountered in the past will result in both proper recording of these transactions and a much more knowledgeable finance department as a whole. Due to the fact that our accounting staff consists of a Chief Financial Officer and an accounting clerk, additional personnel will also ensure the proper segregation of duties and provide more checks and balances within the department. Additional personnel will also provide the cross training needed to support us if personnel turnover issues within the department occur. We believe this will greatly decrease any control and procedure issues we may encounter in the future.

We will continue to monitor and evaluate the effectiveness of our disclosure controls and procedures and our internal controls over financial reporting on an ongoing basis and are committed to taking further action and implementing additional enhancements or improvements, as necessary and as funds allow.

Changes in Internal Control Over Financial Reporting. There were no changes in our internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Rule 13a-15 or Rule 15d-15 that materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

We are currently not a party to any material legal proceedings or claims.

Item 1A. Risk Factors

Not required under Regulation S-K for "smaller reporting companies."

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

During the three months ended December 31, 2010, we sold 1,526,667 shares of our common stock to accredited investors for aggregate proceeds of \$8,300.

During the three months ended December 31, 2010, in lieu of cash payments, we issued 10,379,473 shares of common stock valued at approximately \$73,120 for services rendered.

We entered into a Securities Purchase Agreement with accredited investors on October 8, 2010 for the issuance of an aggregate of \$31,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand. The note holder has the option to convert any unpaid note principal into our common stock at a rate of \$0.01 per share.

We entered into a Securities Purchase Agreement with accredited investors on November 1, 2010 for the issuance of an aggregate of \$20,000 of convertible notes. The convertible notes accrue interest at 18% per annum and are due upon demand from the date of the note. The note holder has the option to convert any unpaid note principal into our common stock at a rate of \$0.01 per share.

We entered into a Securities Purchase Agreement with accredited investors on November 8, 2010 for the issuance of an aggregate of \$25,000 of convertible notes. The convertible notes accrue interest at 8% per annum and are due nine months from the date of the note. The note holder has the option to convert any unpaid note principal into our common stock at a rate of fifty percent multiple by the market price of the lowest three average trading days during the ten day period ending on the last complete trading day prior to the conversion date.

Item 3. Defaults Upon Senior Securities

We are currently in default on a \$25,000 note, which was due May 15, 2008.

We are currently in default on a \$50,000 note, as amended, which was due July 30, 2009.

We are currently in default on a \$10,000 note, which was due November 22, 2010.

We are currently \$19,000 in arrears on our licensing fee/payments and are in default on this agreement.

Item 4. Reserved

Item 5. Other Information.

None.

Item 6. Exhibits

- 31.01 Certification of Chief Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.02 Certification of Chief Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.01 Certifications of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

WATERPURE INTERNATIONAL, INC.

Date: February 22, 2011 By: /s/ PAUL S. LIPSCHUTZ

Paul S. Lipschutz

President (Principal Executive

Officer)

Date: February 22, 2011 By: /s/ ROBERT F. ORR

Robert F. Orr

Chief Financial Officer (Principal Financial Officer and Principal

Accounting Officer)